

Youth Engagement

Team Building activities play a huge role in fostering productive work culture and building a bond between team members. The Youth Advisory group together with the GOYN team members had a team building activity on 25th June, 2022 at Bahari Dhow Villas in Diani. The activity enabled the team to bond and understand the key roles they play in the project and how everyone is dependent on the other to meet their objectives. Team work also came out as an important aspect in enhancing productivity.



A Message from YAG Member

"It is important for us to understand not only our strengths and weaknesses but also those of others so as to efficiently support each others growth." Says Rajab Salim, YAG team member (Below)



Data

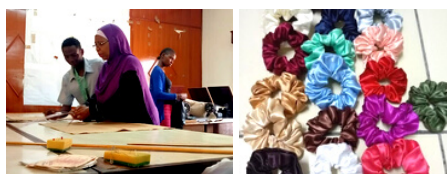


Data is a very important factor in any aspect since it serves as a raw material for analysis in research purpose and influences effective decision making. This makes it a key Marketable skill needed globally across all sectors.

Over the quarter, GOYN trained 140 OY adding upto 250 total OY (M 111, F 140) on data collection, analysis and presentation across all sub-counties as one of the key marketable skills to curb unemployment.

In addition, the OY were trained on how to create profiles and bid for jobs on job sites.

Creatives Pathway



The Fashion Industry is a booming economic Industry globally because most people use fashion to express themselves, their creativity and beliefs to the world. As a result it greatly benefits the economy through creation of job opportunities and revenue generation.

GOYN trained 20 OY (F 15, M 5) on Dressmaking and Tailoring at the Heritage Training Institute under the National Museums of Kenya. The training started in April, 2022, intended to end in August, 2022 with a possible direct placement for the young people after the training.



Branding is an important aspect across all fields since it allows customers/clients to relate more with you and your company by building a connection through appealing to people's emotions.

On 17th May, 2022, a one-day branding Masterclass Training for performing Artists was conducted at Swahilipot Hub.

The Training was on 'Learn to Brand, Brand to Earn' by Budha Blaze powered by CASIK.

As a result, the artists have started profiling themselves digitally by creating personal profiles and electronic press kits



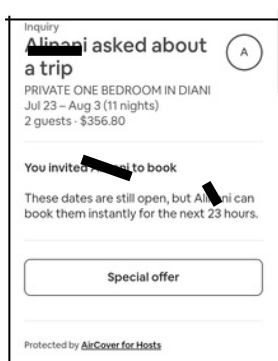
Hospitality and Tourism



Hospitality and Tourism is one of the main Economic Zones for Mombasa County, contributing to about 10% of the workforce and this provided immense opportunities for Opportunity Youth (OY)

The Hospitality Pathway is testing the model of Tourism Entrepreneurship and the Gig Economy as an economic pathway for Mombasa Young people. Global Opportunity Youth Network (GOYN), in partnership with a Kenyan consulting and training firm Sustainable Travel and Tourism Agenda (STTA), with support from the AirBnB Entrepreneurship Academy, conducted two Boot Camps. Both Bootcamps targeted 50 young people drawn from all the six sub-counties and taken through the tourism entrepreneurship value chain, how to create and merchandise unique experiences online.

The Airbnb platform enables local communities to access tourists directly and gives them economic opportunities globally by breaking the complex barriers that prevent most from accessing the industry.



Starty

Mombasa, Kenya > Food and drink > Food > Cooking

Cook Swahili cuisine with a local

★ 5.0 (9) · Mombasa, Kenya · Part of the Airbnb Cooking collection

'The above are snapshots of Opportunity youth that joined the AirBnB platform after undergoing the AirBnB experience training. An OY got his first booking on AirBnB (Left) and another OY joined the platform offering swahili cuisine cooking experience.'

Health

For a Long time the Health-sector has been classified as a field for academic intellects without exploring possible opportunities the Opportunity Youth (OY) can tap into.

30 OY (10M, 20F) recruited and currently undergoing home-based care training at Ujuzi Fursa Africa since 25th April. The training prepares OY on professional caregiving skills to provide home-based care services for patients and senior citizens.



The training runs for 3 months; 2 months Technical training and 1 Month practicals through industrial attachment in hospitals.

22 OY of the 30 OY recruited (6M, 16F) are currently on Industrial attachment in Premier Hospital, Mewa Hospital and Beyond scope Hospital that started on 20th June and set to end on 21st July.



'Home-based care trainees at Ujuzi Fursa Africa Centre receiving their uniform to commence industrial attachments in hospitals on 17th June.'

Partnerships



The Mombasa Stakeholders Partnership on Youth Skilling and Employment Forum is a collaborative of partners hosted and co-chaired by Global Opportunity Youth Network USAID Empowered Youth Program, Generation Unlimited and United Nation Resident Coordinators Office including Employers and Employment Stakeholders to enhance cross-sectoral collaboration through Public and Private Partnerships that provide linkage opportunities (Technical skilling and Employment) for the youth in Mombasa. The convening took place from 6th - 8th June, 2022, at Swahilipot Hub Foundation.