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GLOBAL OPPORTUNITY  
YOUTH NETWORK: CIUDAD DE MÉXICO  
EL FUTURO ES JOVEN

 aspen institute

IT IS OUR FIRST  
ANNIVERSARY!

ACHIEVEMENTS RECOUNT  
FROM THE GOYN MEXICO  
CITY'S FIRST YEAR  
OPERATING




It is with tremendous enthusiasm that we share GOYN Mexico City's first year key achievement's recount. This would not have been possible without the effort and commitment that you all have put into this initiative, from the collaborative, the committees and the technical working groups; thus, we are infinitely grateful. We hope that this newsletter will put a smile on your faces by acknowledging and honoring everything that we have created so far to enhance *opportunity youth's (oy)* life conditions and decent work opportunities.

**The Global  
Opportunity  
Youth Network,**

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## Collaborative structure's formation






During the first year of operations in Mexico City, we achieved the conformation of a collaborative structure that sought a plural participation in the design and implementation of several initiatives that emerge from the network; as well as the articulation of projects and programs fostered by GOYN's participating entities.

## Steering Committee

The GOYN Steering Committee was established. Its main purposes are to provide guidance and support in the decision making processes needed for the 5 year working plan operation; to establish a roadmap of a participatory management that encourages continuous collaboration among every member of the network, and to seek for alliances that aid the accomplishment of the strategic plan's objectives.

The Steering Committee is integrated by representatives from the following entities:

- Accenture
  - Alianza Jóvenes con Trabajo Digno
  - Aspen Institute México
  - COPARMEX
  - Fundación Coppel
  - Fundación Pro Universitaria
  - Generation México
  - Grupo Asesor de Jóvenes
  - Iniciativa Ciudadana para la Promoción de la Cultura del Diálogo
  - Instituto de Capacitación para el Trabajo de la Ciudad de México
  - ManPower Group
  - Nacional Monte de Piedad
  - United Way
- 



## Youth Advisory Group (YAG)

The GOYN's Youth Advisory Group (YAG) was founded and consolidated through 2022 as an organism that holds the responsibility and commitment of co-creating the priorities, strategies, initiatives, projects and solutions proposed within the network, to ensure that they respond to the needs, concerns and hopes of Mexico City's *opportunity youth* (oy).

The YAG currently has 15 members, *opportunity youth* and young advocates for young people's rights. Every member represents different causes and priorities, which has enabled to depict the city's diversity and has facilitated open dialogue spaces and collaborative work.

During next year, the YAG's priority will be consolidating a mentorship peer to peer project in terms of education and work rights promotion and dissemination through different communities within Mexico City and the Metropolitan zone of Mexico's Valley.








## Monitoring and Evaluation Committee (MEL)

A Monitoring and Evaluation Committee (MEL) was established with 14 participating entities. The committee held three collaborative work-sessions thanks to the Aggregation of Results course promoted by the Hilton Foundation, Nacional Monte de Piedad and Zigla, which served as the foundation for GOYN's collaborative building of its MEL plan, with aggregated results.

GOYN leveraged the support from the Coppel Foundation through a fund for the development of an online system for GOYN's monitoring, evaluation and learning plan, which is now being designed, collaboratively, within this committee with ZIGLA's support and guidance.

## Technical Working Groups (TWG)



We articulated three Technical Working Groups that respond to GOYN's three pathways:

- **TWG: Decent and sustainable entrepreneurship:**

From this space, composed by 15 entities from the network, GOYN organized a dialogue between *opportunity youth* women who are entrepreneurs or have an interest in becoming entrepreneurs and organizations with expertise in entrepreneurship and work. Said initiative connected 7 *opportunity youth* with GOYN's work and helped enhance the understanding of the systemic barriers that women face in the entrepreneurship's journey.

Moreover, thanks to the support of Fomento Social Citibanamex, the implementation of the Decent and Sustainable Entrepreneurships for *opportunity youth* project was possible. Said project promotes the development of an online platform for oy entrepreneurs, or interested in entrepreneurship, in which they will be able to find information, resources, interaction spaces, support networks and mentoring for entrepreneurship by experts in the field.

Furthermore, we released the first group that has been trained towards entrepreneurship; which is accompanying 100 *opportunity youth* in the formalization of their entrepreneurships and in the development of socio-emotional and technical abilities in order to turn their projects into a vehicle for social mobility and dignified life.





- **TWG: Alliances for dignified work:**

The request for proposals for the implementation of an Integral Work Training (FIT) program, dedicated to *opportunity youth*, was published. The FIT model was co-designed by organizations from the national Youth with Decent Work Alliance (AJTD) and was shared with the GOYN collaborative to promote an active involvement and the synergy among the three main sectors: public, private and social.

Likewise, GOYN achieved a partnership with Mercado Libre's "Networks for the future" program for the promotion of three FIT projects in the Metropolitan Zone of Mexico's Valley (MZMV). We can proudly highlight that GOYN closed its first 12 months with 10 active FIT projects in the MZMV and have transformed 338 *opportunity youth*.

In addition, for this pathway, three subgroups were created: FIT promotion; Intervention in Cuauhtémoc's municipality for *opportunity youth* in conflict with the law and the Opportunity Youth Festival.





- **TWG: Middle School culmination:**

The alternative, second-chance middle school program *Jóvenes con Rumbo* (JcR) was launched. JcR is a YouthBuild Mexico's model, implemented by 6 GOYN member organizations. This program's target are young people with middle school certificates and without high school.

The expected results of this program are for graduates to obtain a technical/vocation certification as well as a high school diploma; to strengthen life and work skills for today's world, and their placement into decent work, self-employment or further educational opportunities. During the first year we consolidated 9 high school groups, in which 318 young people were enrolled.

As part of this pathway's impetus, and aiming to develop learnings that aid the conformation of an advocacy strategy, the JcR program is carrying out an external impact evaluation, led by the Educative and Social Studies Centre (CEES).

The baseline allowed us to learn that among high school participants, 66% are between 18 and 24 years old, 60% are women, 37% have children, and 10 young people in conflict with the law were channeled through the justice system. Moreover, GOYB managed to



gather the following information which offers a broad picture of the program: 53% of youth enrolled were disconnected with high school for 3 years or more and 87% of enrolled youth have had great progress in their high school journey so far.




## The Youth Innovation Fund



The Youth Innovation Fund (YIF) is an incentive from the GOYN Mexico City to foster *opportunity youth*-lead projects in terms of dignified work, access to education and sustained livelihood in their communities.

During the 2022-2023 edition, the YIF supported three projects: INDECO Fútbol Más, lead by Zoe and Owen



Mayorga Parada, Urban gardens with a communitarian approach, lead by Luisa Fernanda Ortiz Rueda and Yessica Karina Álvarez Guadarrama, and EmployAbility, lead by Eduardo Shlomi Huerta Ramírez, Tania Belén Gayosso Domínguez y Citlali Atena Rodríguez Guadarrama. Thanks to the hard work and commitment of our young innovators, over 180 *opportunity youth* were connected to tools, socio-emotional and technical abilities for decent work and, overall, dignified life.

The last YIF project during the 2023-2024 edition is now being implemented by the Youth Advisory Group of GOYN Mexico City. Said initiative aims to promote, reflect and defend education and work rights towards a dignified life for *opportunity youth* through monthly safe spaces to co-create, dialogue, develop and propose. So far 142 *opportunity youth* have been connected to the network's initiatives and have been benefited through these promotion and dissemination events.



## **Civil Society Organizations' working with *opportunity youth* mapping**

The first Civil Society Organizations' (CSO) for the Global Opportunity Youth Network Mexico City encounter took place on September 14, 2022. The meeting gathered over fourteen CSOs who work in Mexico City and the Metropolitan Zone of Mexico's Valley (MZMV) in favor of *opportunity youth*. The main objective was to understand and identify ongoing efforts, their reach,

impact and the zones already impacted; by doing this, GOYN was able to reflect upon the areas of opportunity for action and impact for future initiatives.

GOYN Mexico City knows that reverting tendencies is only possible when there is commitment towards collaborative work. Therefore, we are grateful to every organization that is part of the network, thank you for believing and betting, as much as we do, in systemic change.



## GOYN Bogota's Global Convening

The Global Opportunity Youth Network, GOYN Mexico City is an international initiative with presence in nine states or municipalities in different countries around the world. The last week of november 2022 all communities gathered, in person, in one of their head communities: Bogota, Colombia.

The first in person meeting of the GOYN gathered coordinating local teams, Youth Advisory Group members, employers, international organizations and donors to share good practices, strengthen abilities, establish priorities for 2023 and to receive training as well in terms of collaborative work, systemic change and youth.

Atena Rodríguez Guadarrama from the Youth Advisory Group represented GOYN Mexico City's OY community and shared learnings, wisdom and tools with other youth from different communities.



## Advancing our five year working plan

Our working plan has a five year perspective and during the first year we have made great advancements in relation to the impact that we are trying to generate from the Global Opportunity Youth Network.

We believe it is a great time to mention these four actions in order to create awareness about how much we have accomplished (so far)!

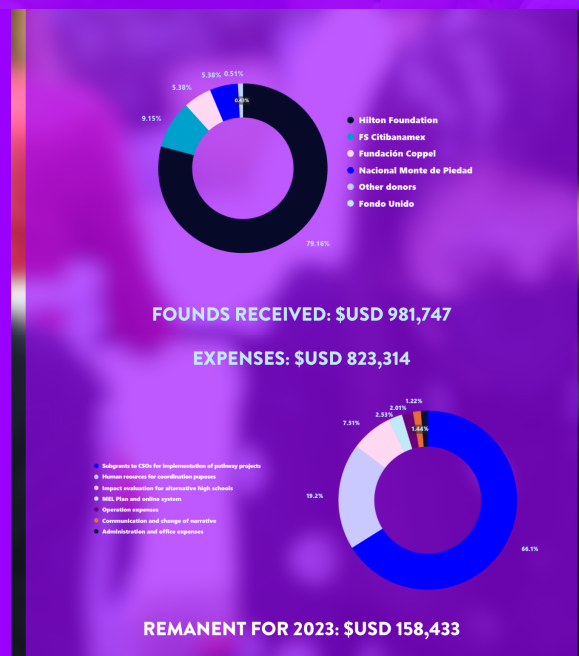
1. Enhance employability conditions and amplify employment and entrepreneurship opportunities in dignified work conditions, through the articulation of stakeholders and public, private and social resources.
2. Influence educational public policy to enhance *opportunity youth's* percentage in Mexico City with completed middle school.





3. Promote access to employment, training and non-traditional employment in equitable conditions for women.
4. Guarantee *opportunity youth's* participation in terms of labor and educational public policy.

## FINANCIAL REPORT 2022



Thanks to each and every one of  
you for being part of this initiative

Let's keep creating collaborative  
actions to foster *opportunity youth's*  
dignified life conditions!

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Initiative coordinated by:

**YB** YOUTHBUILD

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