

REPORT OPPORTUNITY YOUTH 2023

ASPIRATIONS AND PRIORITIES OF
THE YOUNG POPULATION IN
BOGOTÁ



#JÓVENESCONPOTENCIAL

CONTENT

- 1** ABOUT THE REPORT AND
METHODOLOGY
- 2** 10 KEY MESSAGES AND
FINDINGS
- 3** CONTEXT AND REALITIES OF
OPPORTUNITY YOUTH
- 4** POPULATIONS WITH THE
HIGHEST BARRIERS



ABOUT THE REPORT AND METHODOLOGY



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YOUTH NETWORK: BOGOTÁ
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KNOW THE PREVIOUS REPORTS IN
WWW.GOYNBOGOTA.COM



2020



2021

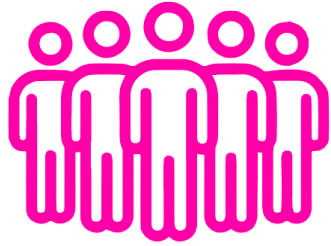


2022



HOW WAS IT MADE?

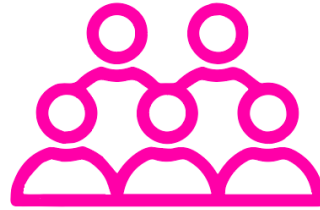
RESEARCH PROCESS GOYN REPORT 2023



1.069

REPRESENTATIVE
SURVEY OF YOUNG
PEOPLE

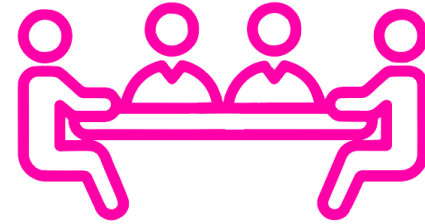
Quantitative approach



75

YOUTH IN FOCUS
GROUPS WITH
POPULATIONS

Qualitative approach



7

TECHNICAL WORKING
GROUPS WITH EXPERT
ORGANIZATIONS

Collaborative approach



ABOUT THE SURVEY

Target population: Young people between 18 and 28 years old

1.069
Sample size

45 questions, 15 minutes

Probabilistic, multistage, stratified sampling.

95% Reliability

4.9% Error



ABOUT THE SURVEY SAMPLE

1.069 youth

Sex:



Women: 51%



Men: 49%

Age:

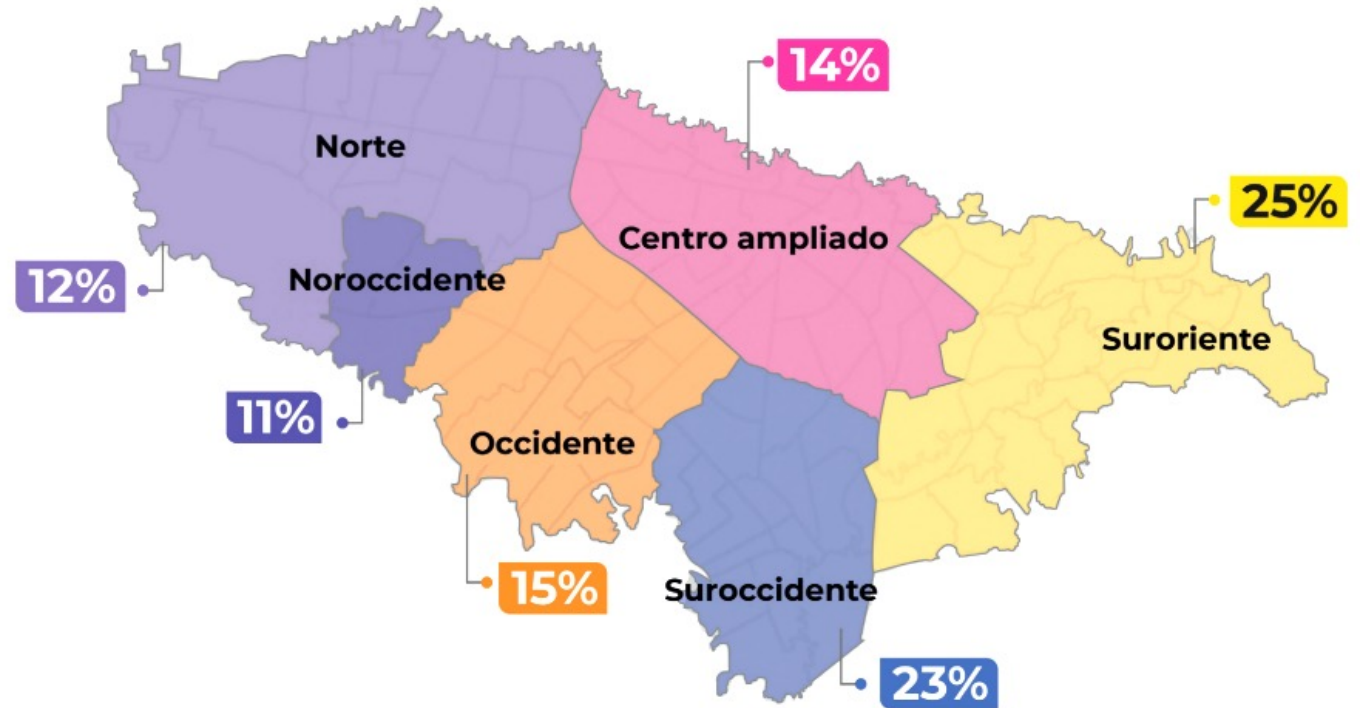
48%

18 to 23 years old

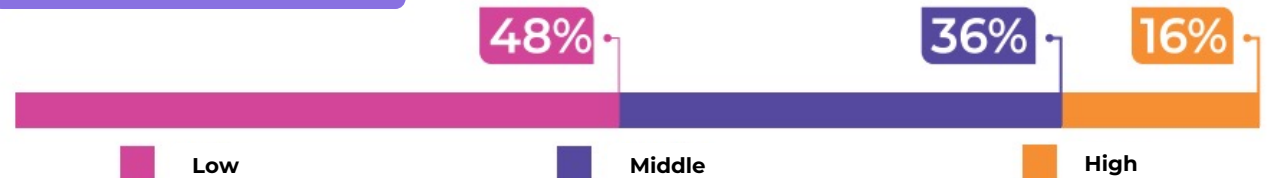


52%

24 to 28 years old



Socioeconomic level:



ABOUT THE FOCUS GROUPS


17 focus groups

75 youth


Guided conversation methodology

Non-probability sampling

Control group


 **2** Focus groups
9 Opportunity youth

POPULATIONS GROUPS

 **4** Focus groups
14 Young people with disabilities

 **2** Focus groups
12 LGBTIQ+ youth

 **3** Focus groups
12 Young women

 **2** Focus groups
10 Youth protection system

 **3** Focus groups
11 Young migrants

 **1** Focus groups
3 Ethnic youth



10 KEY MESSAGES AND FINDINGS



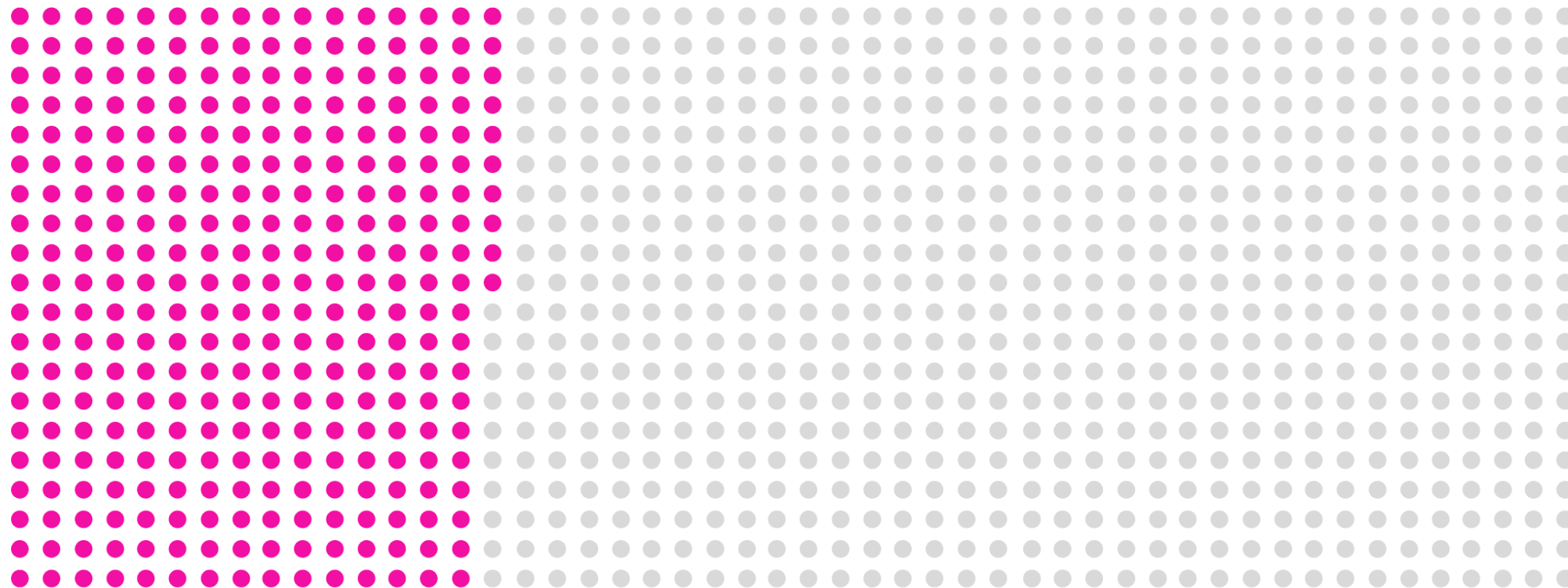
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HALLAZGO #1

31,1% of the city's young people do not have access to formal training or employment opportunities

In 2022 in Bogota

FOR EVERY 1.000 YOUTH IN THE CITY
311 ARE OPPORTUNITY YOUTH



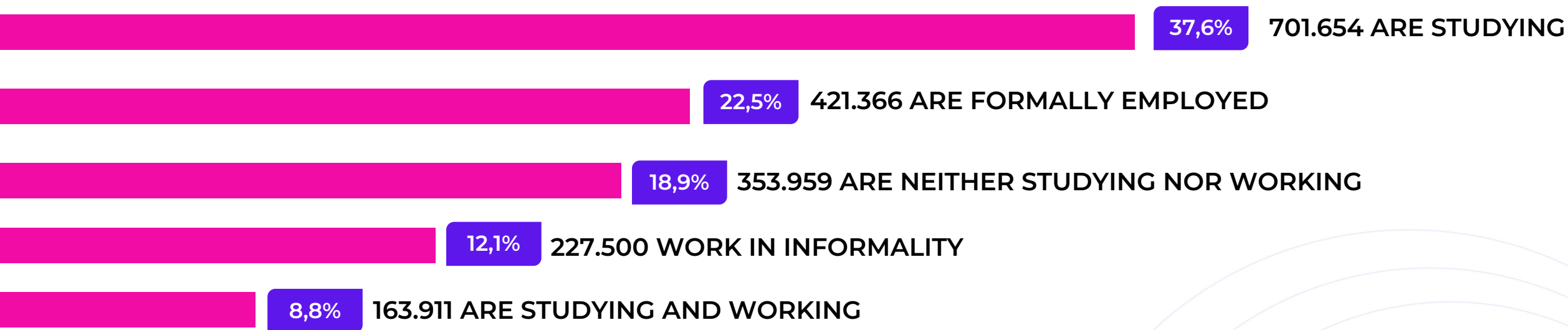
FINDING 1

Source: DANE-GEIH, 2022. Factores de expansión 2018.



FINDING 1

THERE ARE APPROXIMATELY 1.868.390 YOUNG PEOPLE IN BOGOTÁ

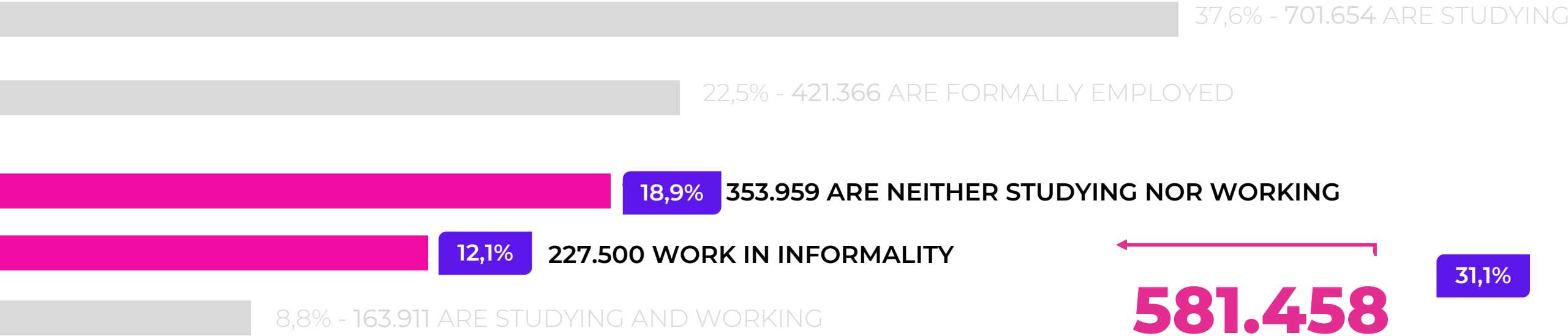


Source: DANE-GEIH, 2022. Factores de expansión 2018.



FINDING 1

THERE ARE APPROXIMATELY
1.868.390 YOUNG PEOPLE IN BOGOTÁ



← **581.458** 31,1%

OPPORTUNITY YOUTH
THAT DO NOT HAVE ACCESS TO OPPORTUNITIES

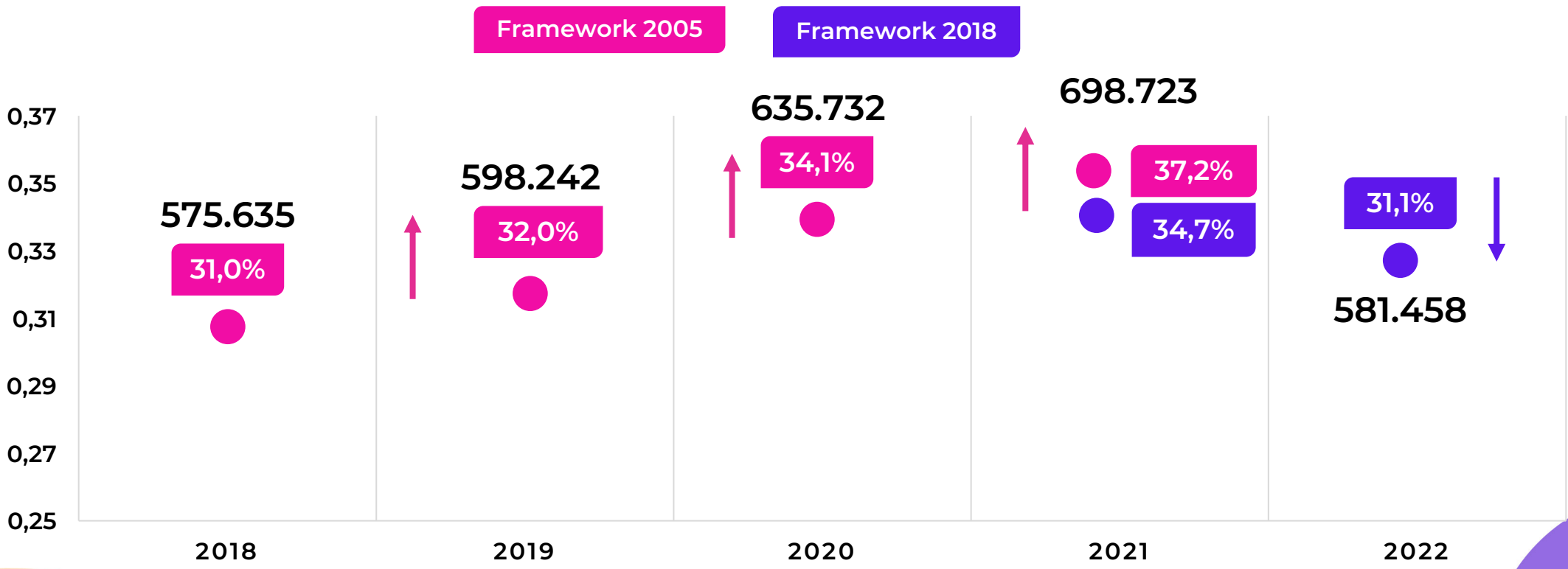


FINDING 1



WE HAVE IMPROVED, BUT WE HAVE THE SAME LEVELS AS IN 2018

Opportunity Youth Evolution



Source: Own calculations based on DANE-GEIH. Expansion factors 2018.

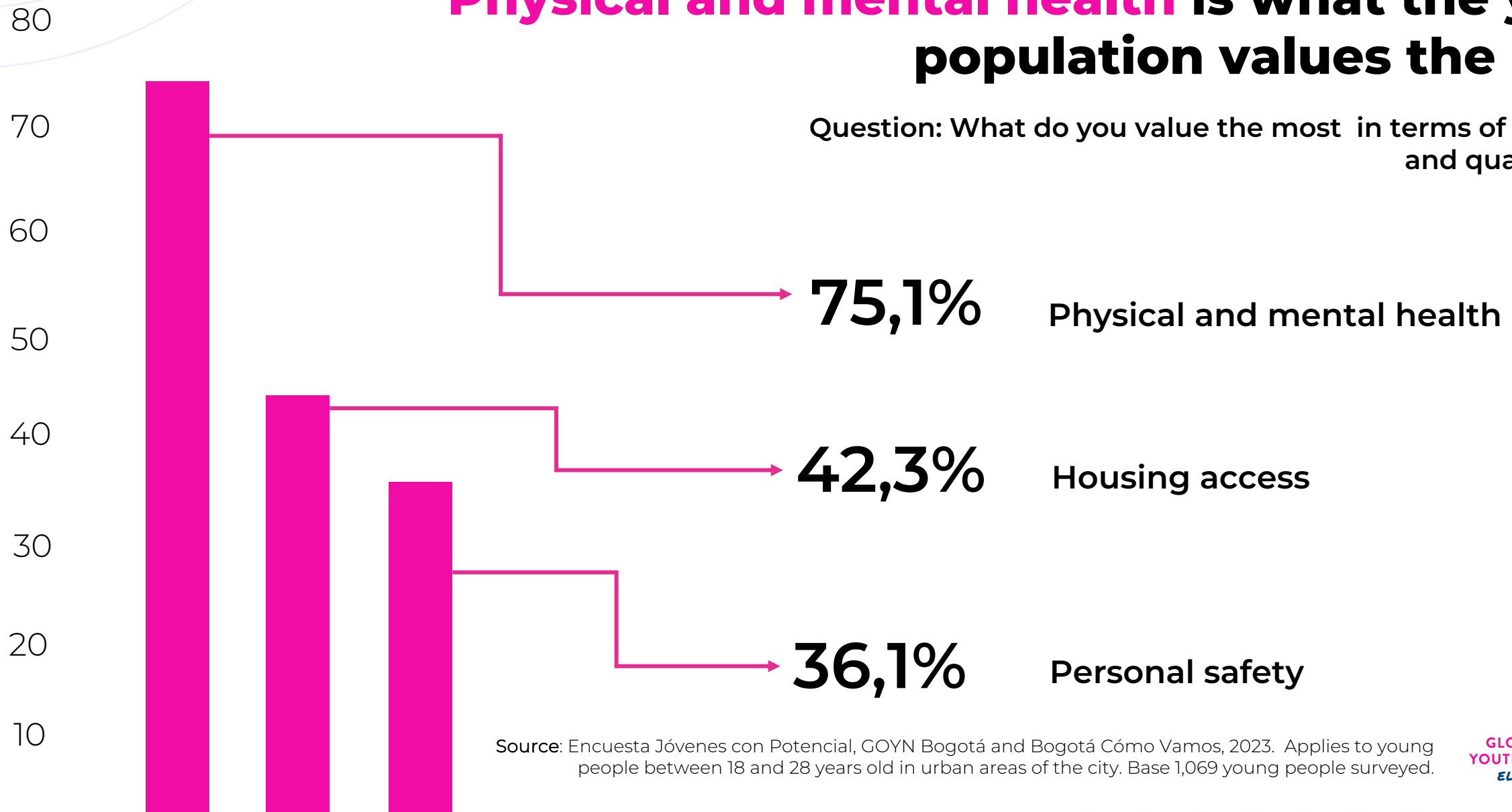


FINDING #2

**Physical and mental health is
what the young population
values the most**

Physical and mental health is what the youth population values the most

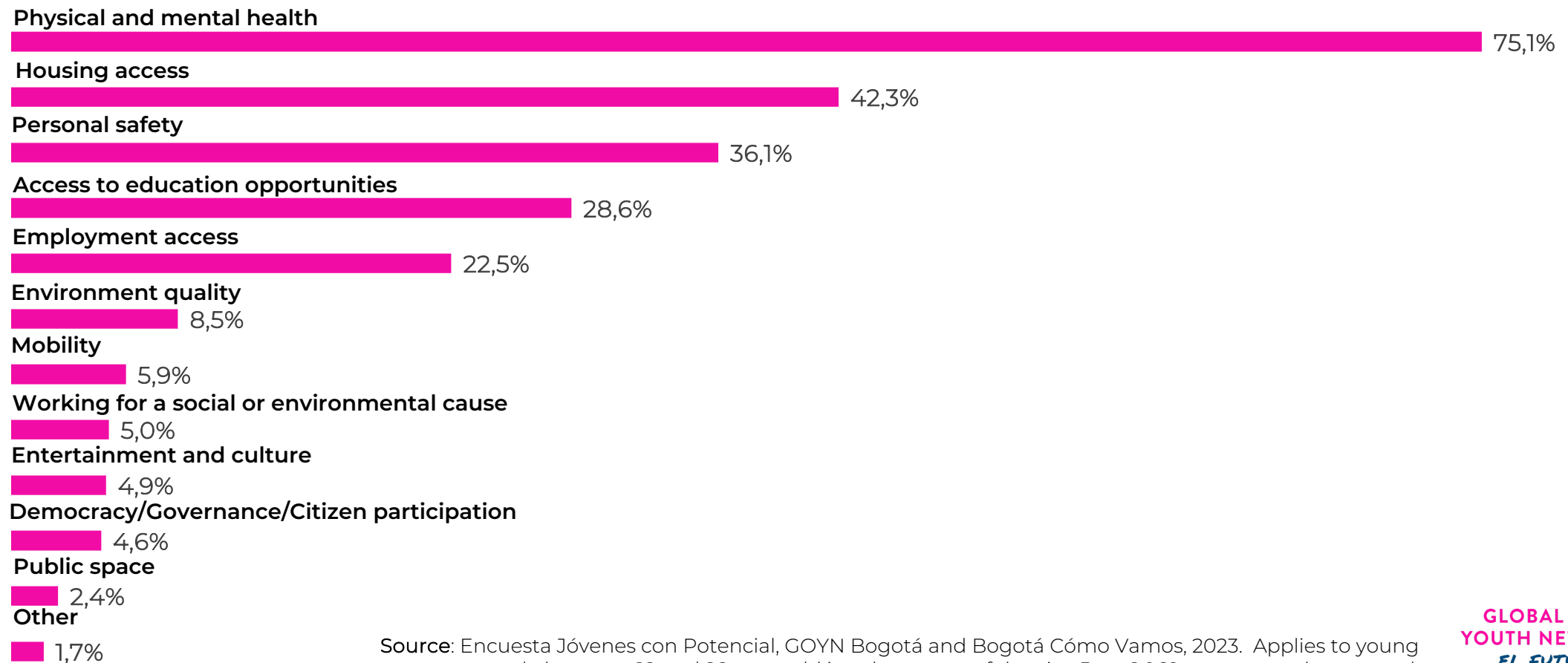
Question: What do you value the most in terms of well-being and quality of life?



Source: Encuesta Jóvenes con Potencial, GOYN Bogotá and Bogotá Cómo Vamos, 2023. Applies to young people between 18 and 28 years old in urban areas of the city. Base 1,069 young people surveyed.

Physical and mental health is what the youth population values the most

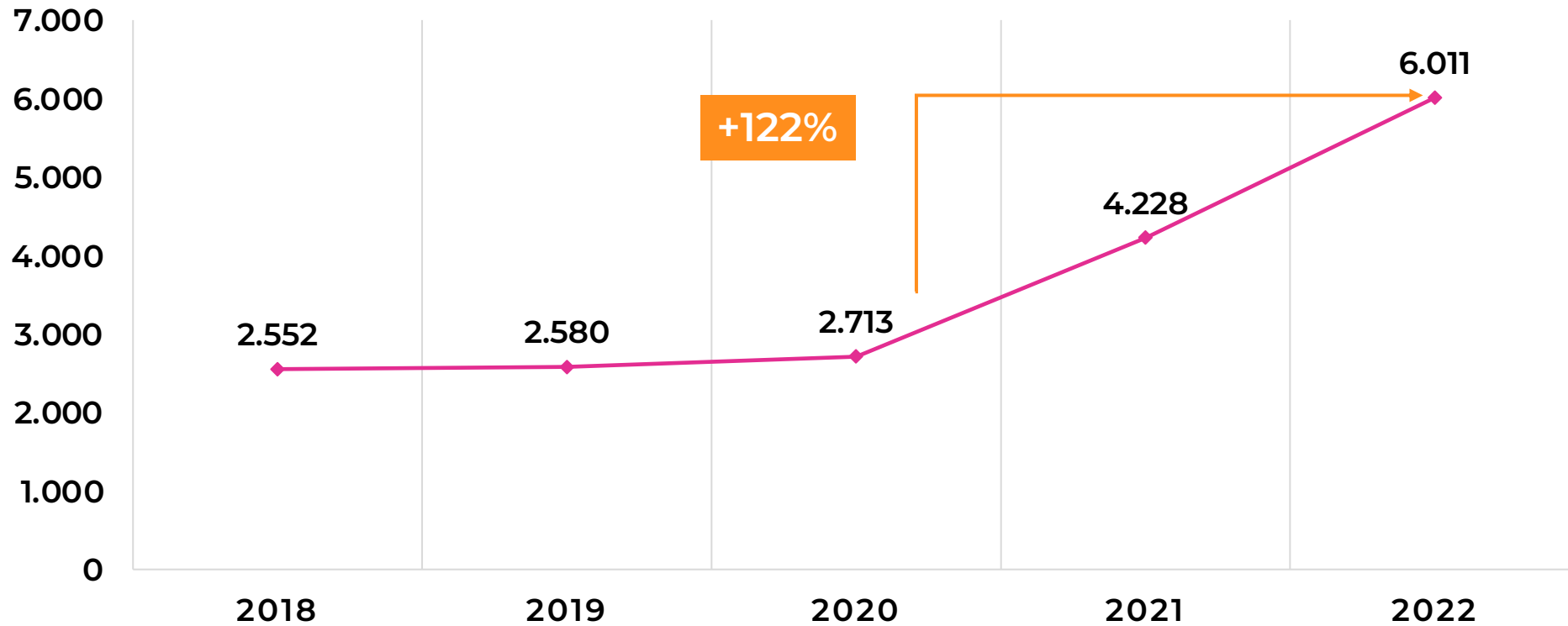
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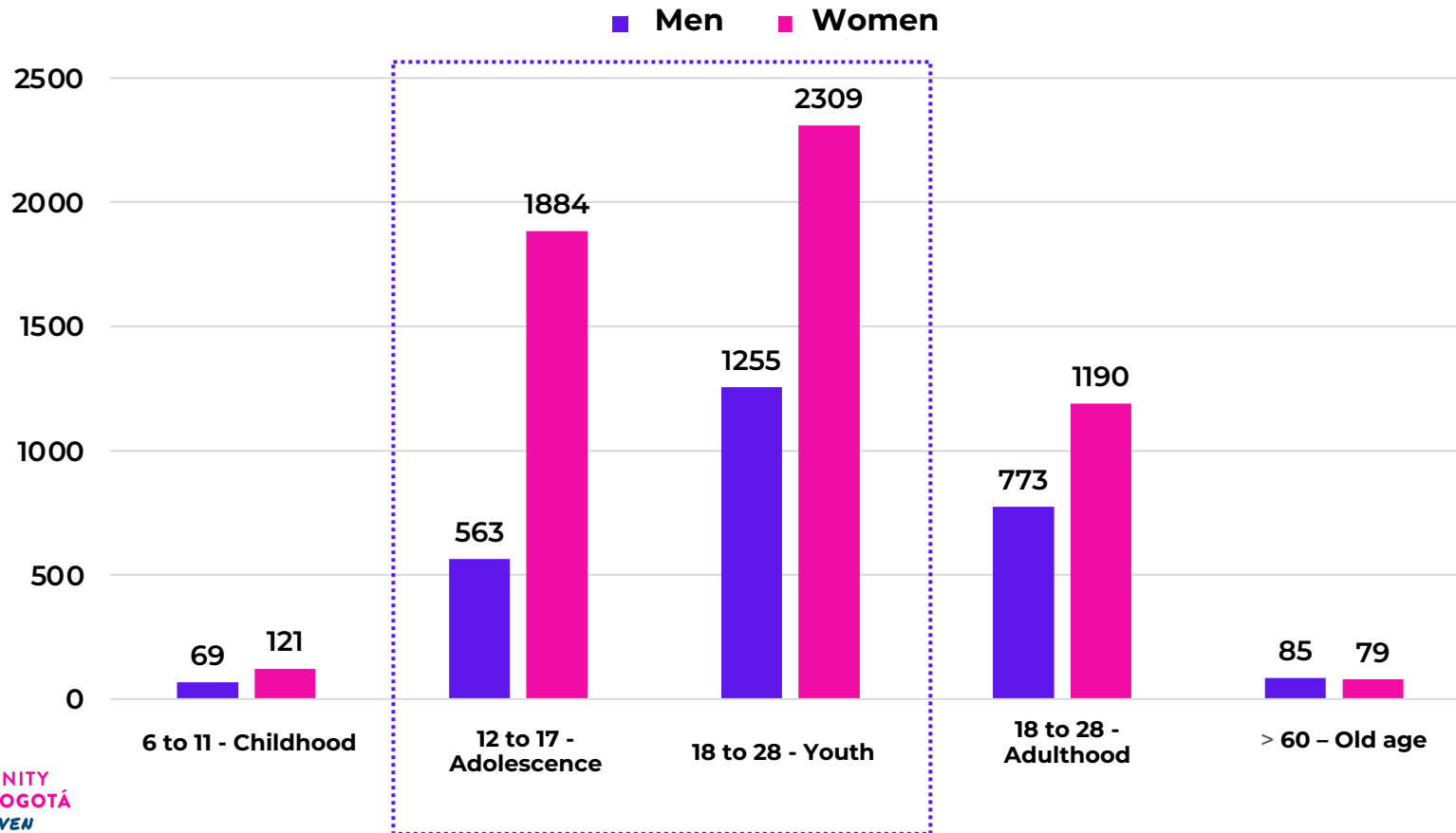
Suicide attempts in the adolescent and young people have increased 122% over 2020

SUICIDE ATTEMPTS IN THE YOUNG POPULATION



Areas of highest suicide attempts coincide with areas of lowest access to opportunities

Number of suicide attempt notifications - Bogotá 2022



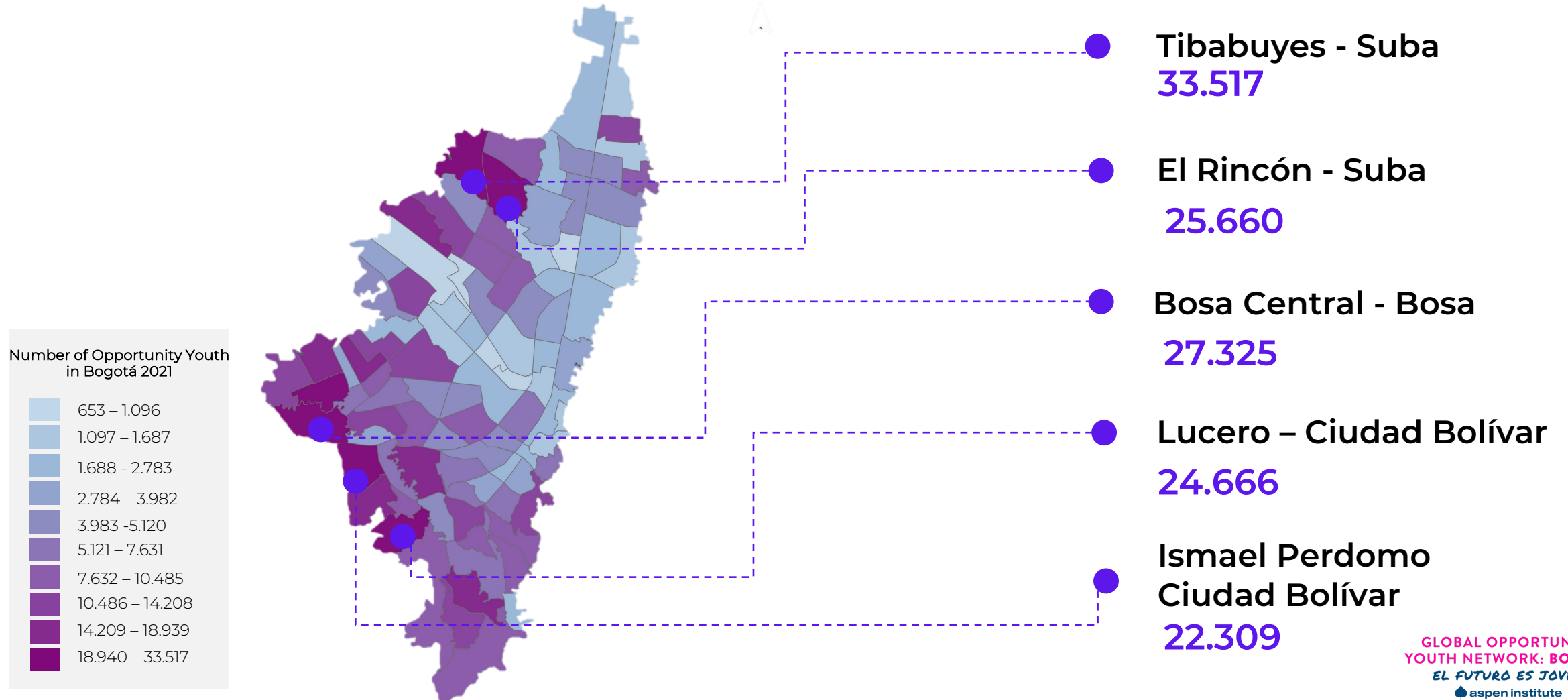
6.011 Suicide attempts

- 197 El Rincón - Suba
- 192 Tibabuyes - Suba
- 190 Bosa central - Bosa
- 180 Bosa occidental - Bosa

Source: Salud Data

AREAS OF HIGH DEMAND FOR OPPORTUNITIES

Number of Opportunity Youth in Bogotá 2021



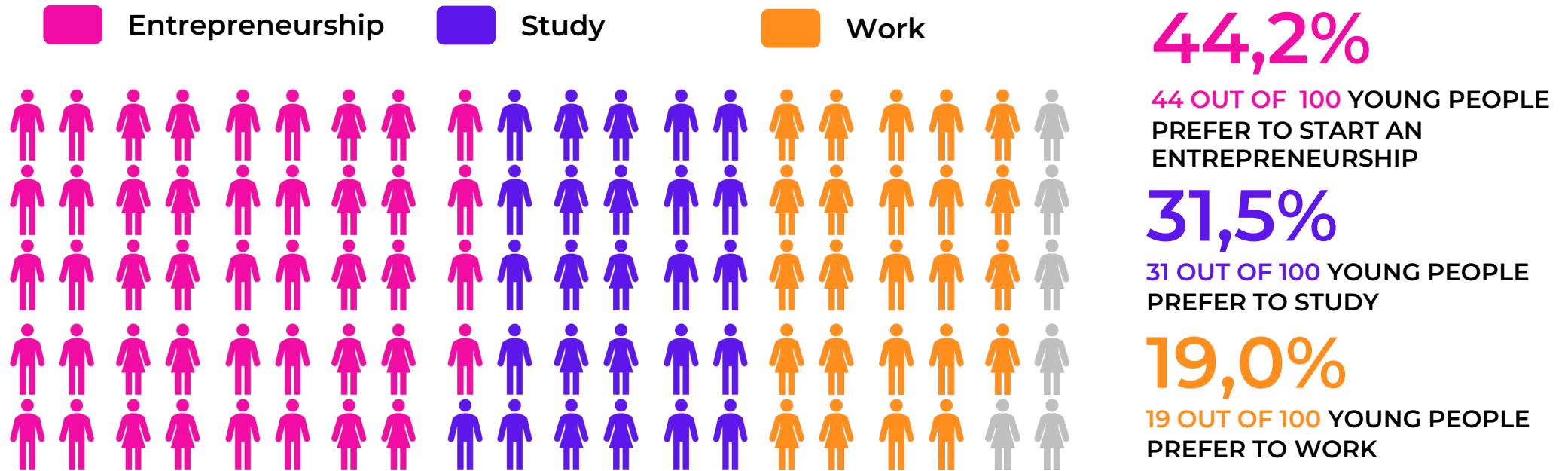
FINDING #3

The main priority of young people is to start their own business or entrepreneurship

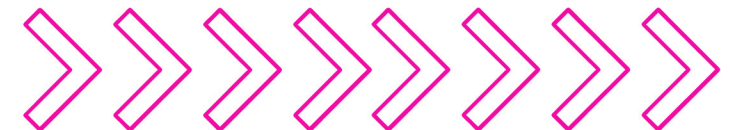
FINDING 3

The main priority of young people is to start their own business

Question: According to your life expectations for the next two years, which of the following is your main priority?



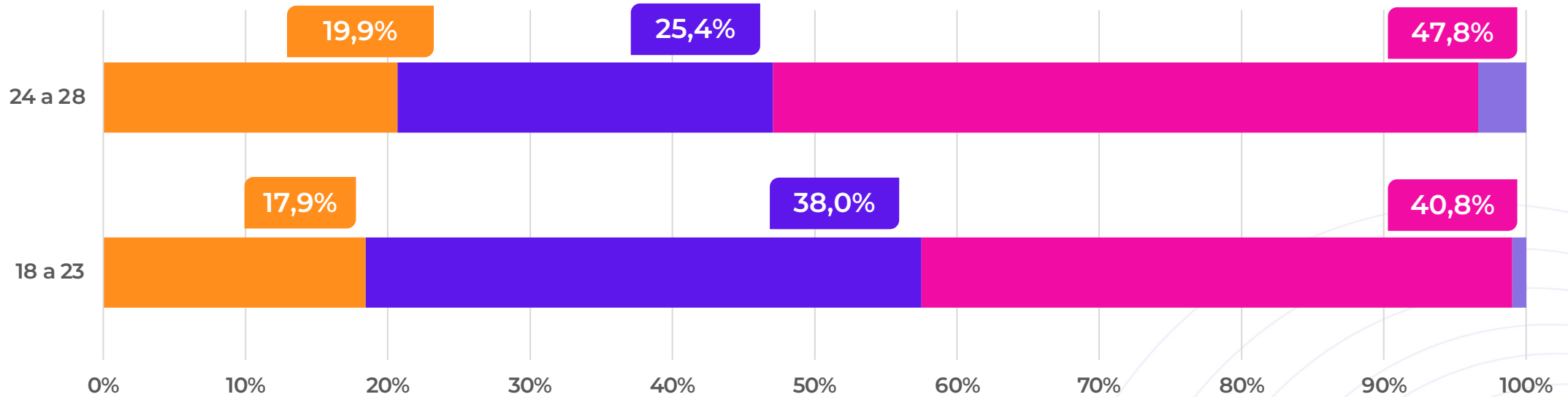
Source: Encuesta Jóvenes con Potencial, GOYN Bogotá y Bogotá Cómo Vamos, 2023. Aplica para jóvenes entre 18 a 28 años en zonas urbanas de la ciudad. Base 1.069 jóvenes encuestados.



FINDING 3

Question: According to your life expectations for the next two years, which of the following is your main priority?

- Have a job
- Training/study
- Own a business / Undertake
- Have a stable partner

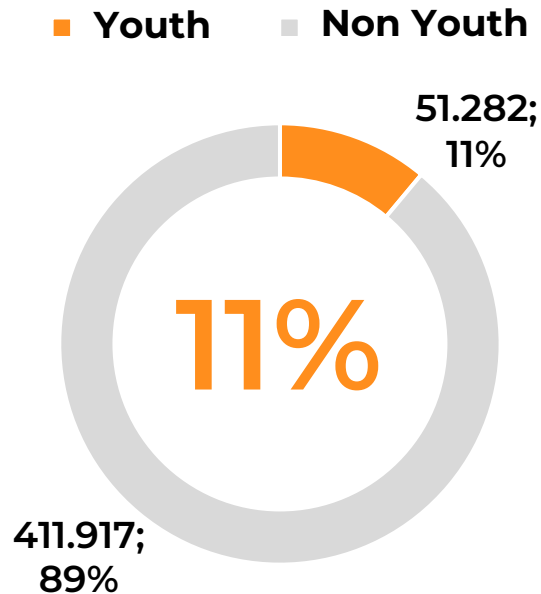


Source: Encuesta Jóvenes con Potencial, GOYN Bogotá y Bogotá Cómo Vamos, 2023. Aplica para jóvenes entre 18 a 28 años en zonas urbanas de la ciudad. Base 1.069 jóvenes encuestados.

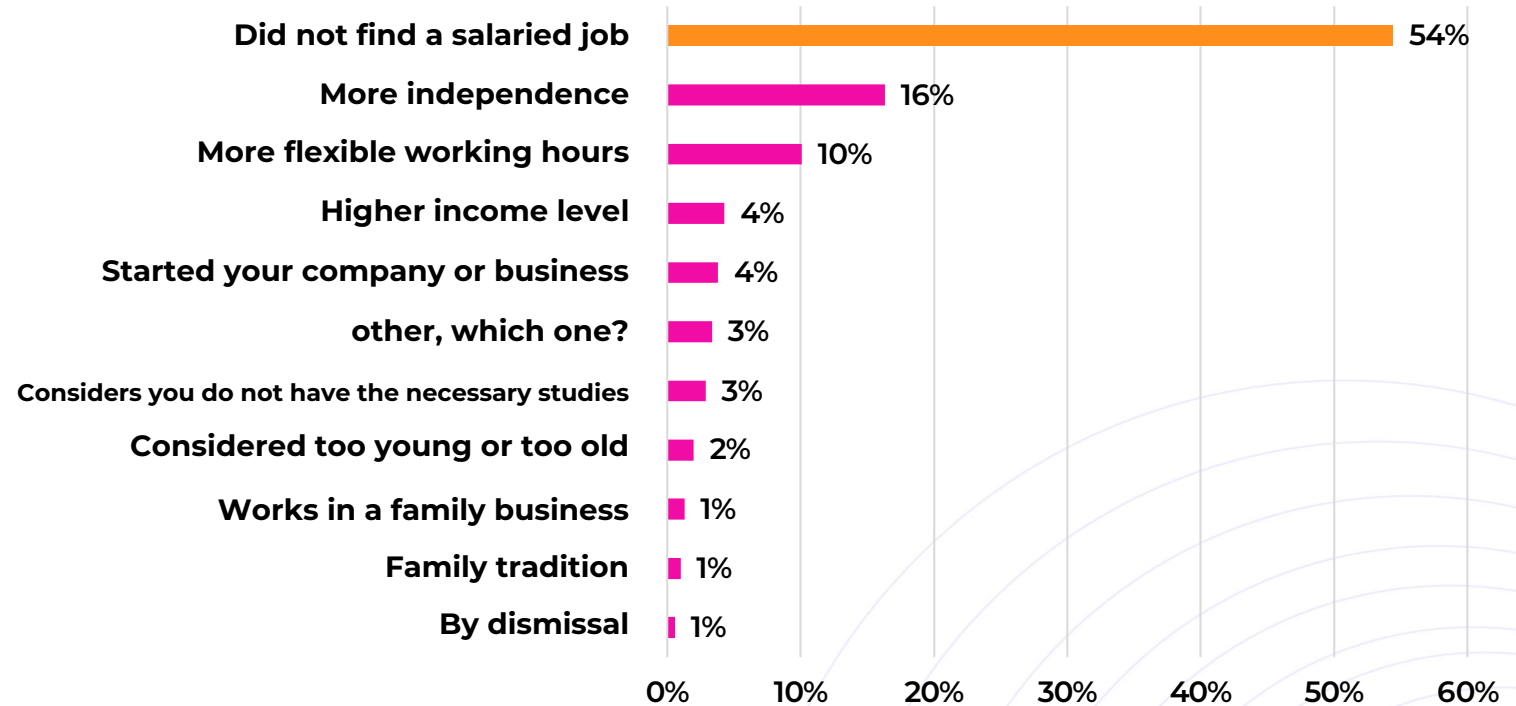


WHY START A BUSINESS AND WORK AS A FREELANCER?

- Microbusinesses in Bogotá 2022



- What is the main reason you are self-employed instead of working for an employer or employer's company?



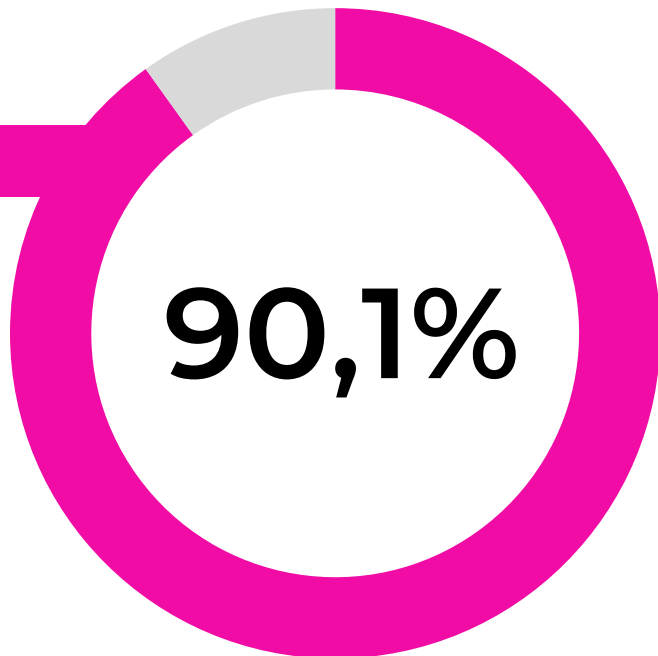
Source. DANE. Encuesta Micronegocios 2022 y GEIH 2022.

FINDING #4

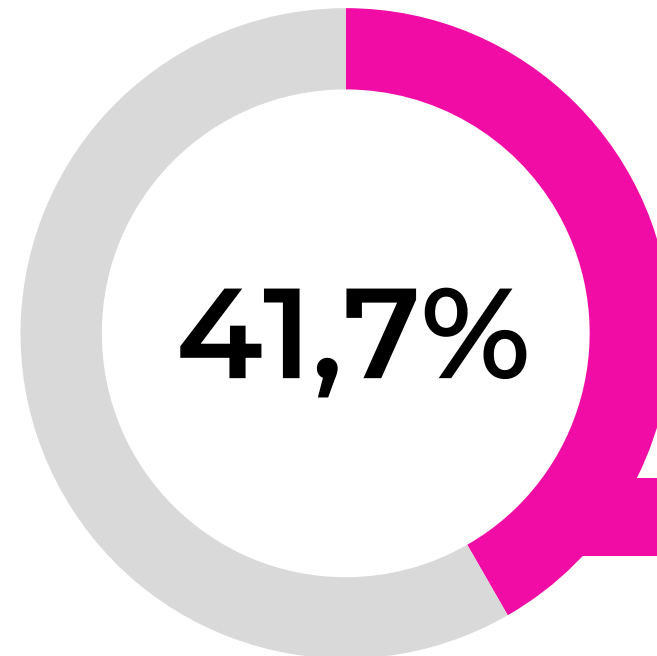
Young people DO want to study, but barriers hinder access to opportunities

Young people **DO** want to study, but barriers hinder access to opportunities

Young people **aspire to achieve** some level of training in higher education



Young people that **actually achieved** some level of training in higher education

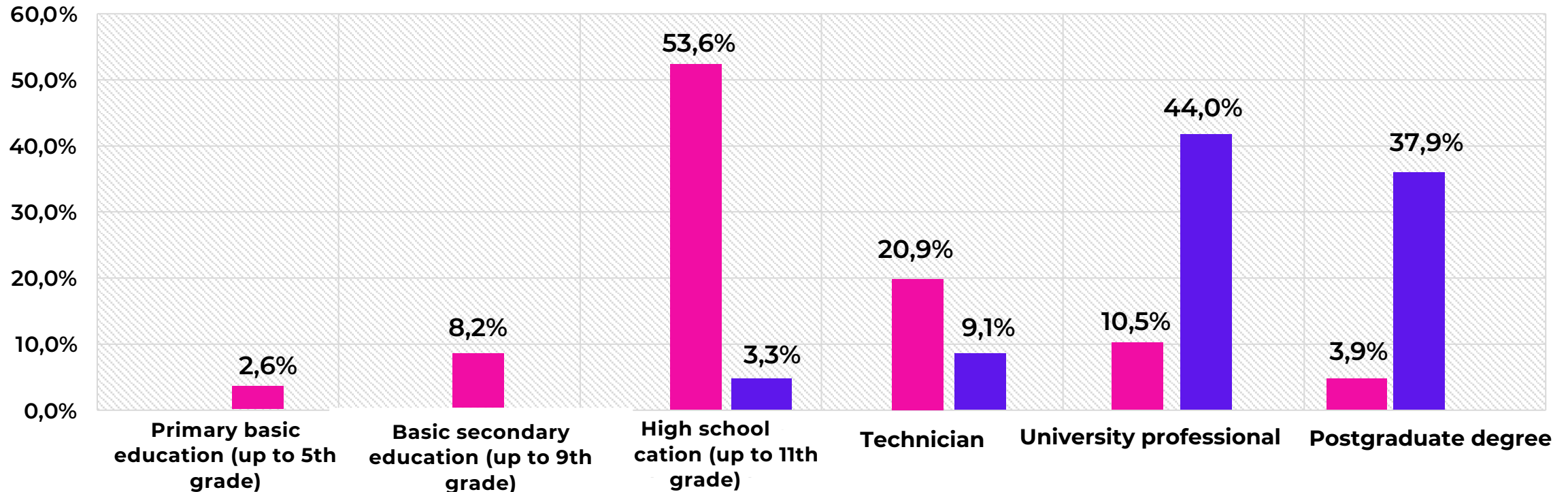


MAX. EDUCATIONAL LEVEL OF YOUTH EXPECTATION VS REALITY

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Question: What is the highest level of education you have achieved/would like to achieve in your life project?

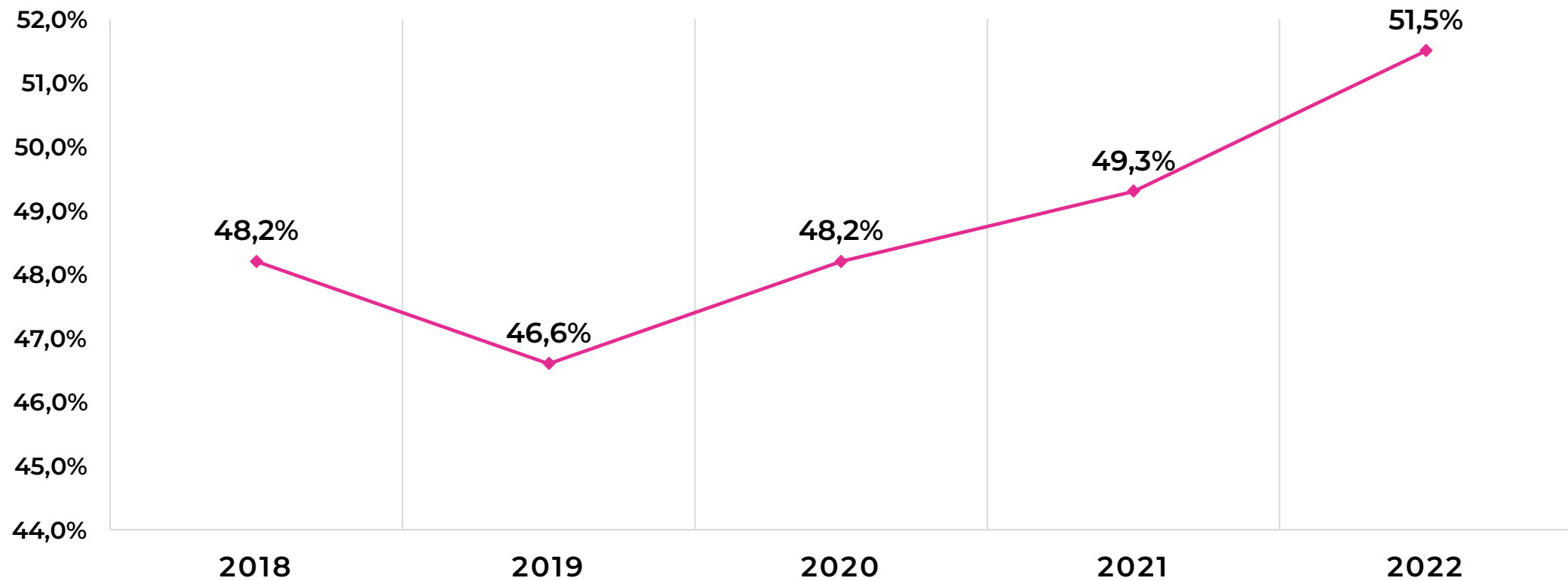
Achieved Expectation



source: Encuesta Jóvenes con Potencial, GOYN Bogotá y Bogotá Cómo Vamos, 2023. Aplica para jóvenes entre 18 a 28 años en zonas urbanas de la ciudad. Base 1.069 jóvenes encuestados.

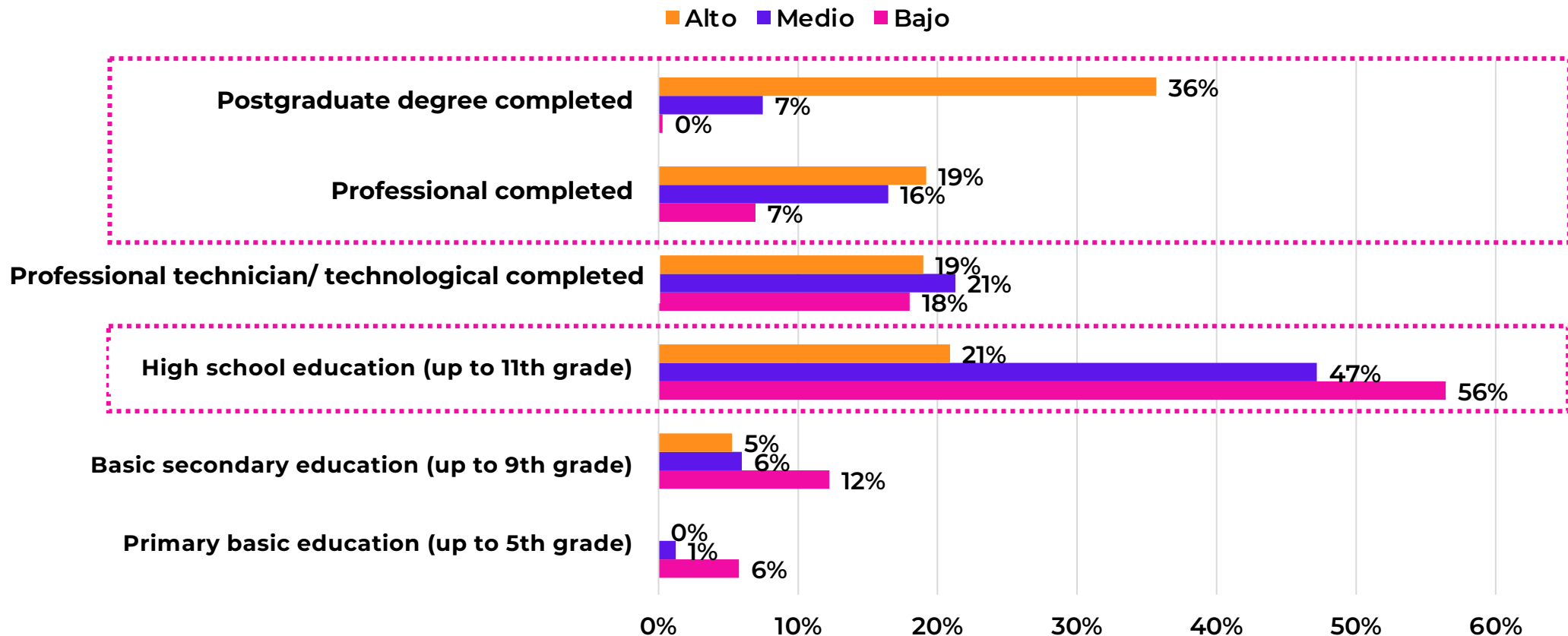
BOGOTA HIGHER EDUCATION TRANSIT RATE

Percentage of young people accessing higher education in the year following completion of schooling



Youth at lower socioeconomic levels have less access to training opportunities

Highest level of education attained by socioeconomic level



Source: Encuesta Jóvenes con Potencial, GOYN Bogotá y Bogotá Cómo Vamos, 2023. Aplica para jóvenes entre 18 a 28 años en zonas urbanas de la ciudad. Base 1.069 jóvenes encuestados.

FINDING #5

Lack of economic resources is the main barrier for young people to access training opportunities

FINDING 5

Lack of economic resources is the main barrier for young people to access training opportunities

Question: Which of the following difficulties have you experienced in accessing educational opportunities? - Lack of economic resources



52,8%

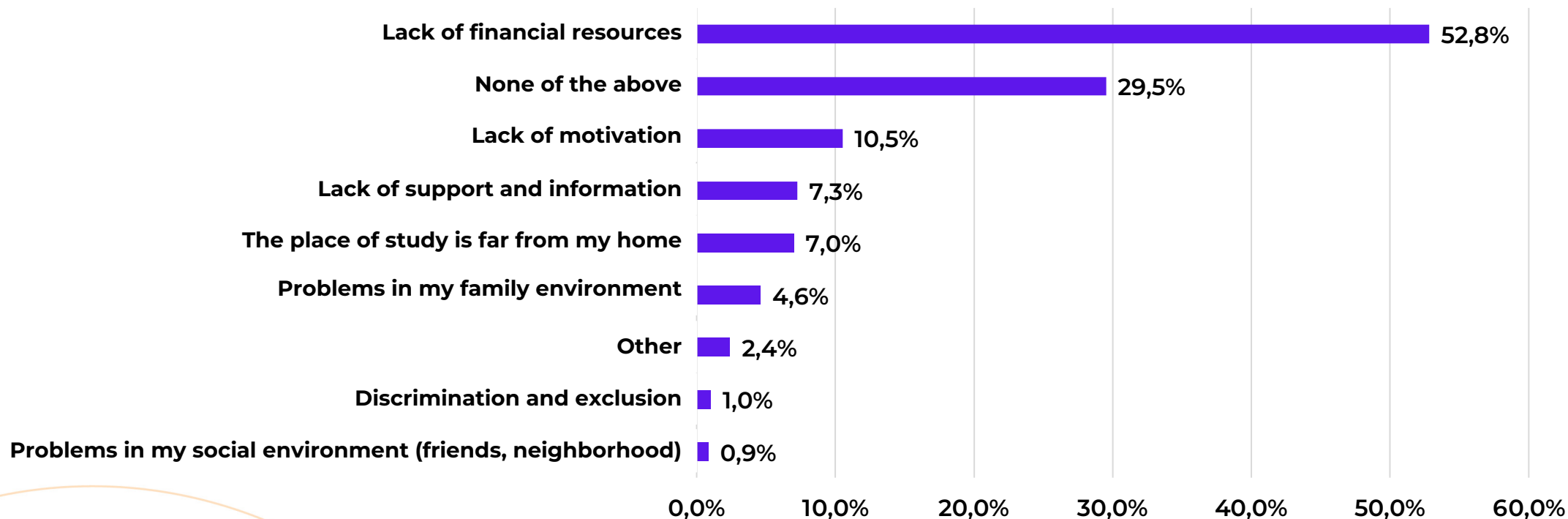
Source: Encuesta Jóvenes con Potencial, GOYN Bogotá y Bogotá Cómo Vamos, 2023. Aplica para jóvenes entre 18 a 28 años en zonas urbanas de la ciudad. Base 1.069 jóvenes encuestados.



FINDING 5

Lack of economic resources is the main barrier for young people to access training opportunities

Question: Which of the following difficulties have you experienced in accessing educational opportunities? - Lack of economic resources

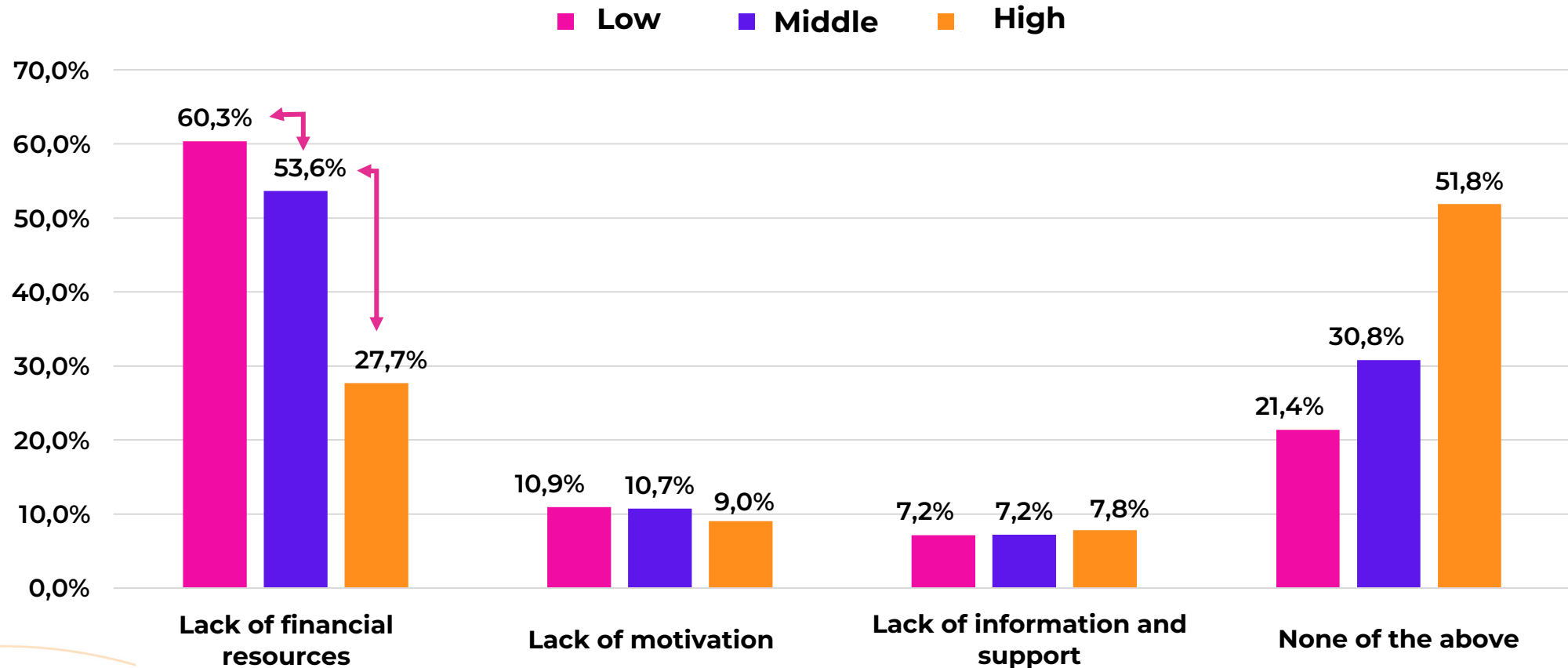


Source: Encuesta Jóvenes con Potencial, GOYN Bogotá y Bogotá Cómo Vamos, 2023. Aplica para jóvenes entre 18 a 28 años en zonas urbanas de la ciudad. Base 1.069 jóvenes encuestados.



FINDING 5

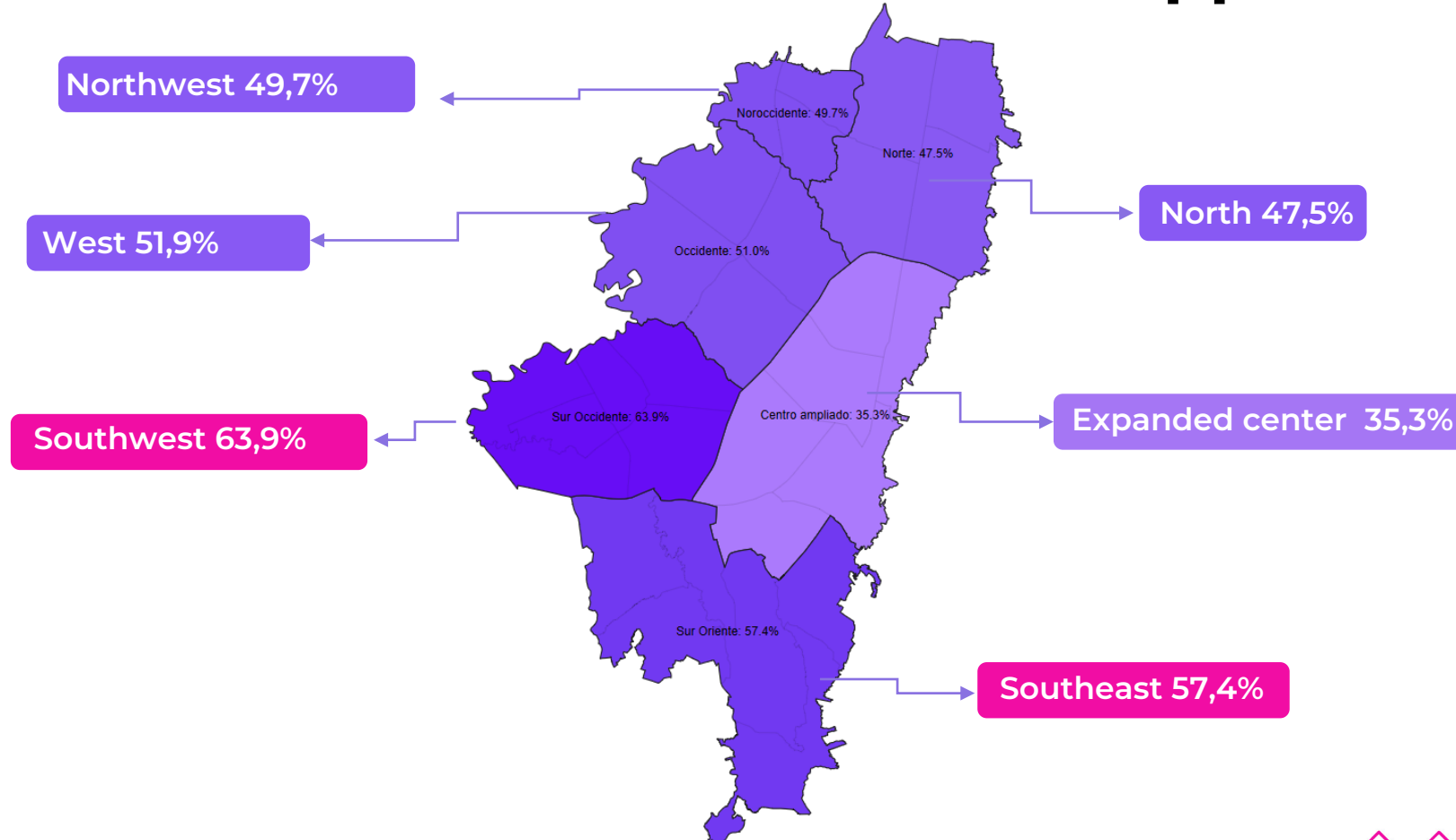
The main barrier for young people at low socioeconomic levels is the lack of economic resources



Source: Encuesta Jóvenes con Potencial, GOYN Bogotá y Bogotá Como Vamos, 2023. Aplica para jóvenes entre 18 a 28 años en zonas urbanas de la ciudad. Base 1.069 jóvenes encuestados.

FINDING 5

Percentage of young people who have experienced economic barriers in educational opportunities



Source: Encuesta Jóvenes con Potencial, GOYN Bogotá y Bogotá Cómo Vamos, 2023. Aplica para jóvenes entre 18 a 28 años en zonas urbanas de la ciudad. Base 1.069 jóvenes encuestados.

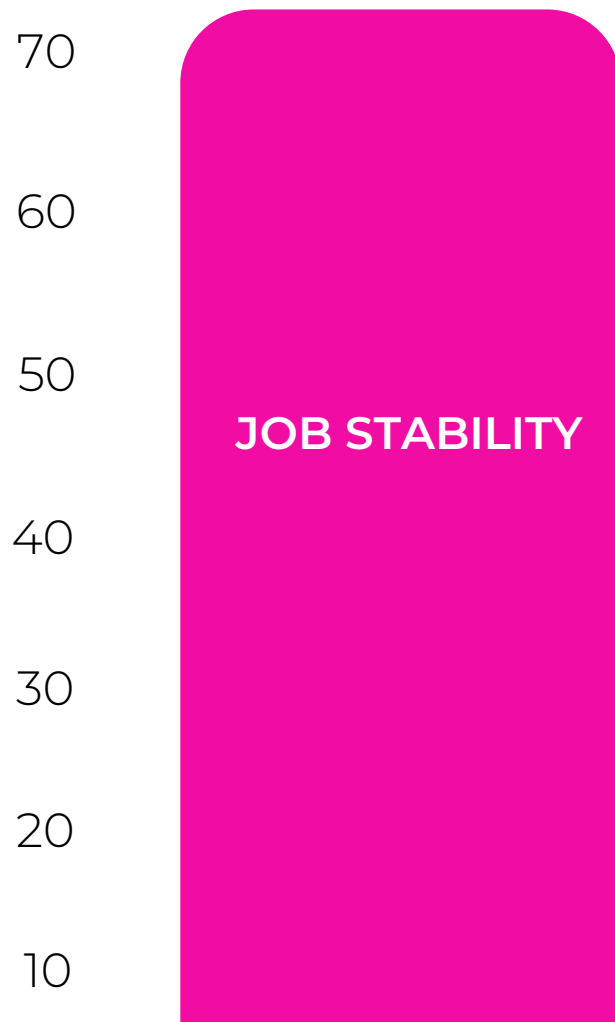


FINDING #6

**What youth value most in
employment is job stability**

What youth value most in employment is job stability

71,2%



Question: Of the following options, what are the top 3 characteristics you value most in a job?

46,9%

GOOD
REMUNERATION



38,1%

LEARNING AND
GROWTH

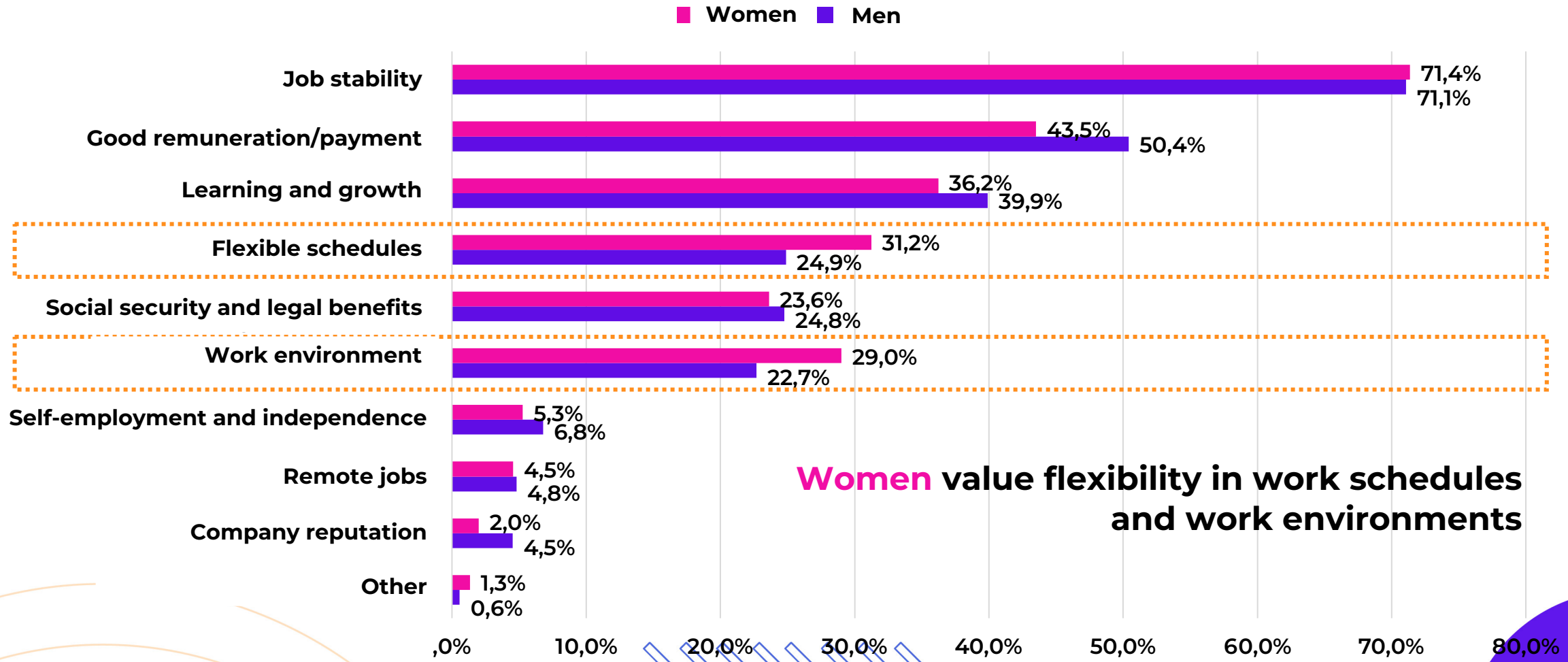


FINDING 6

Base 1069 respondents

FINDING 6

Question: 3 main characteristics most valued in a job



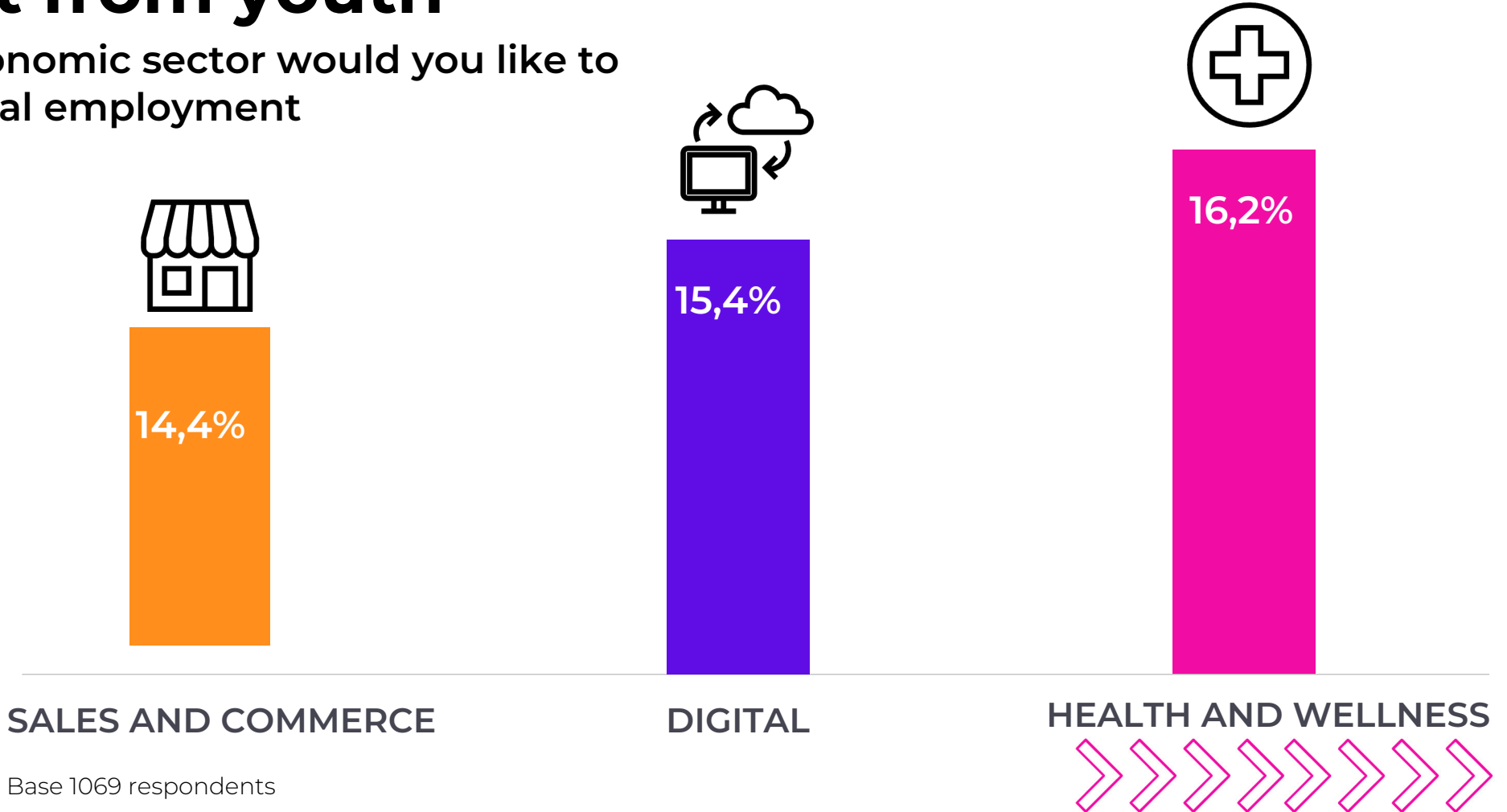
Base: 1069 respondents

FINDING #7

The economic sectors in which there is most interest from the youth are: health and wellness, digital, sales and commerce

The economic sectors in which there is most interest from youth

Question: In which economic sector would you like to develop labors of formal employment



SALES AND COMMERCE

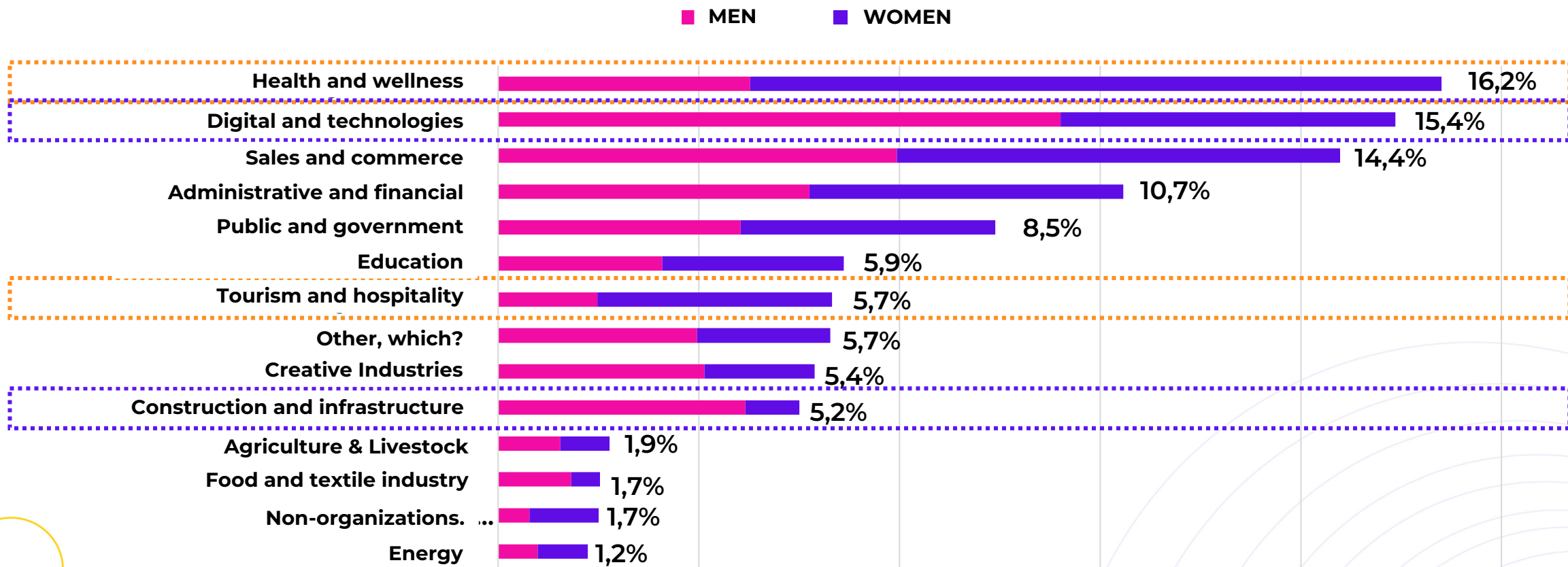
DIGITAL

HEALTH AND WELLNESS

Base 1069 respondents

FINDING 7

Question: In which economic sector would you like to develop labors of formal employment



Base 1069 respondents



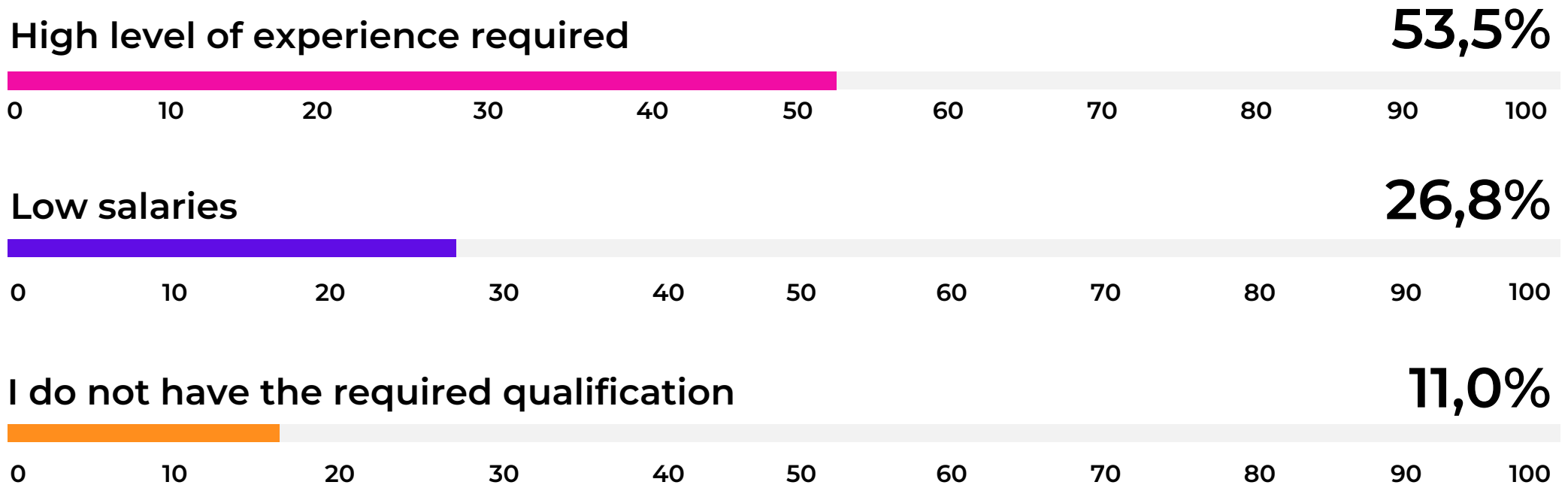
FINDING #8

Lack of work experience is the main barrier to accessing employment opportunities

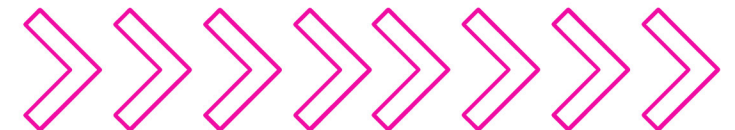
FINDING 8

Lack of work is the main barrier to accessing employment opportunities

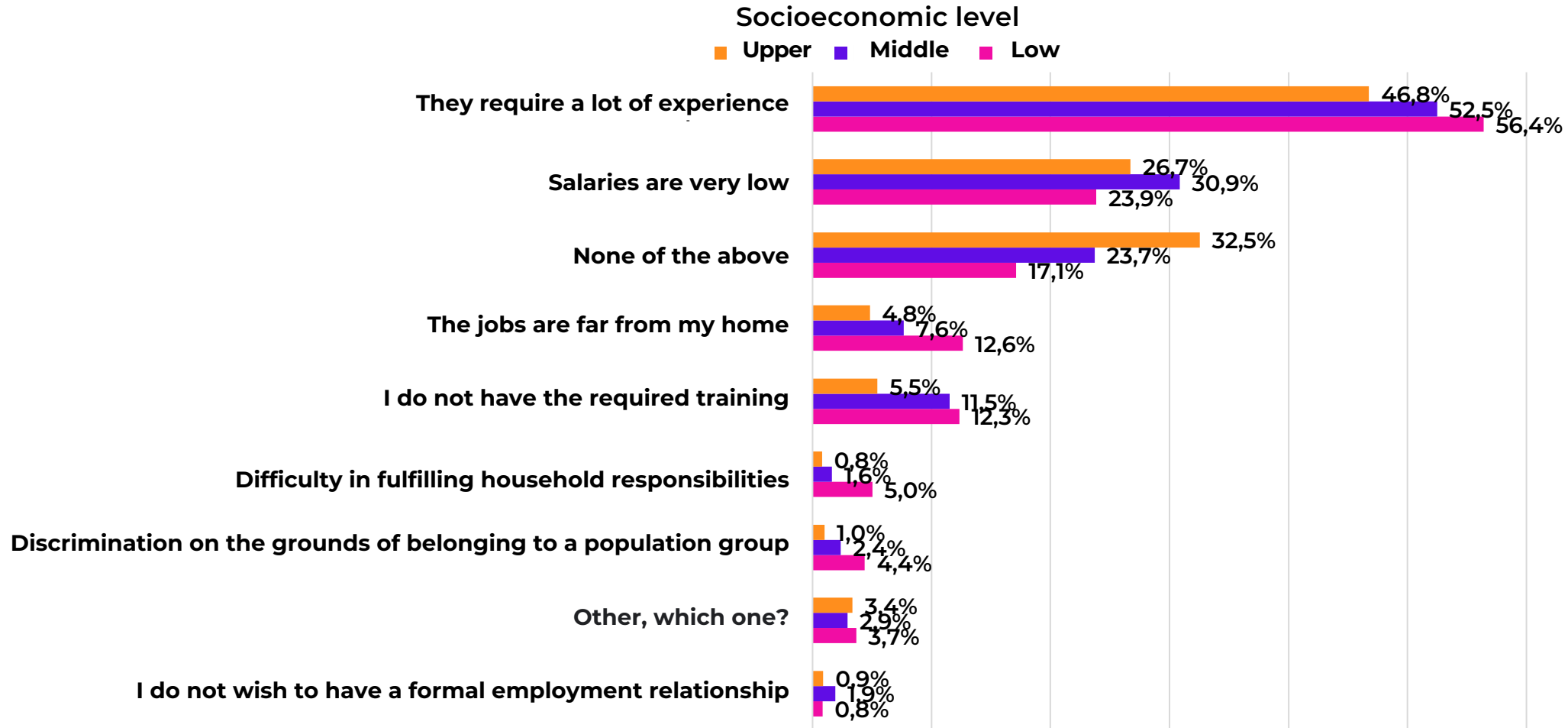
Question: Which of the following obstacles have you faced to get a formal employment?



Source: Encuesta Jóvenes con Potencial, GOYN Bogotá y Bogotá Cómo Vamos, 2023. Aplica para jóvenes entre 18 a 28 años en zonas urbanas de la ciudad. Base 1.069 jóvenes encuestados.



Question: Which of the following obstacles have you faced to get a formal employment?

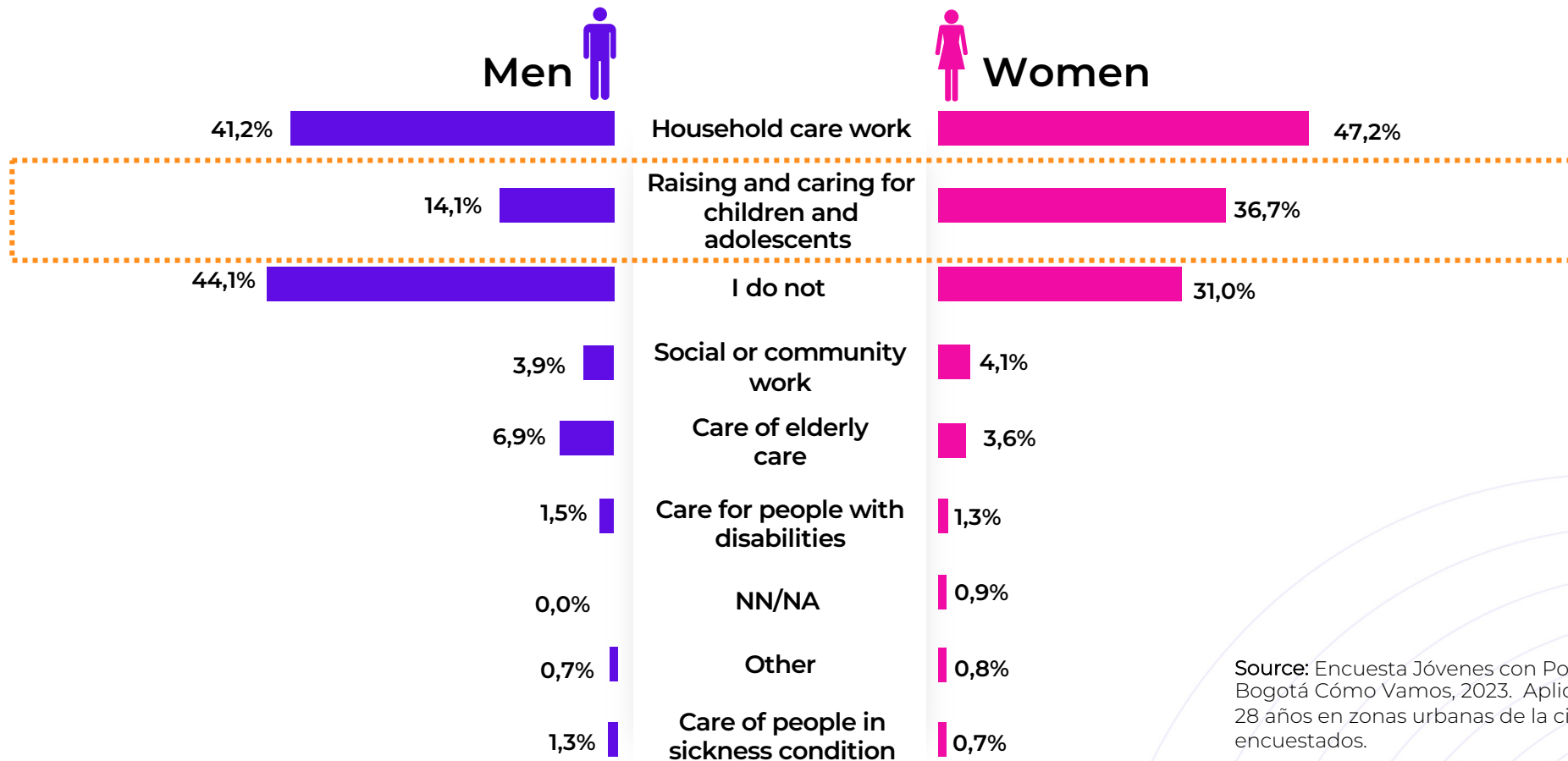


FINDING #9

**Household care work affects
access to opportunities for
young women**

FINDING 9

Question: Which of the following care activities do you do?

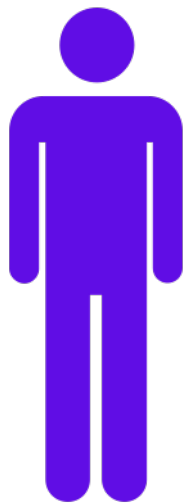


Source: Encuesta Jóvenes con Potencial, GOYN Bogotá y Bogotá Cómo Vamos, 2023. Aplica para jóvenes entre 18 a 28 años en zonas urbanas de la ciudad. Base 1.069 jóvenes encuestados.

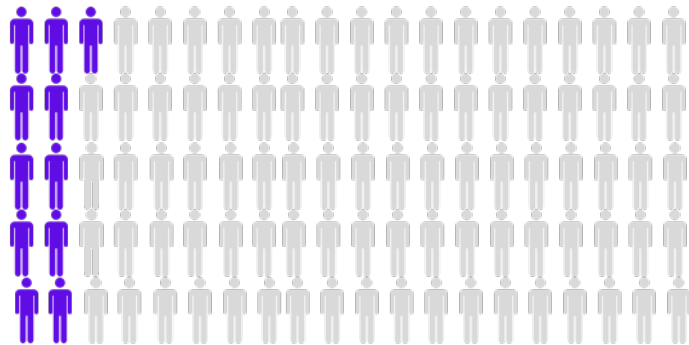


Hold care work affects access to opportunities for young women

Question: On average, how many hours a day do you spend on caregiving?



11%

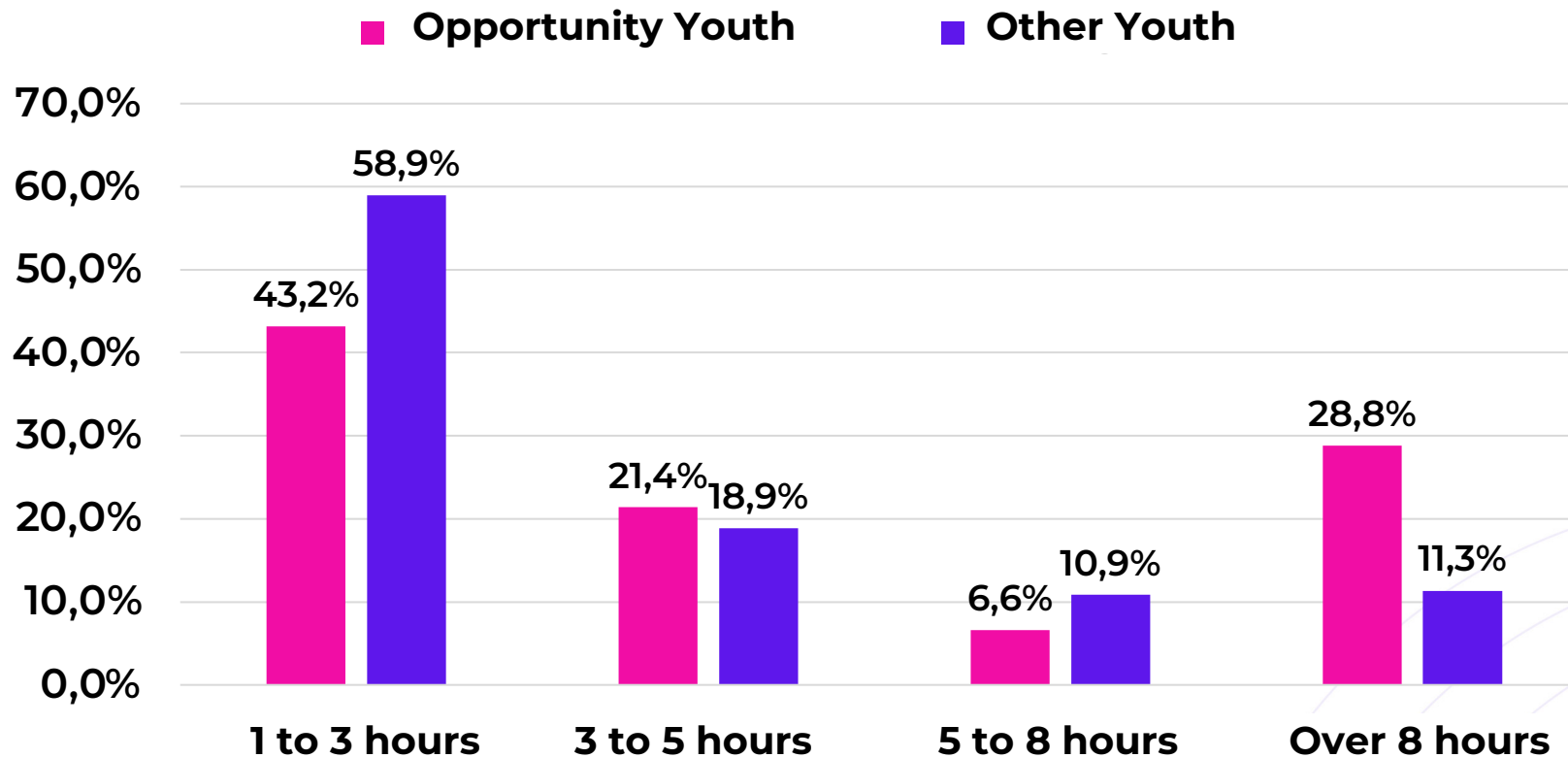


40%



They dedicate more than 5 hours a day to caregiving

Household care work affects access to opportunities for young women



Source: Encuesta Jóvenes con Potencial, GOYN Bogotá y Bogotá Cómo Vamos, 2023. Aplica para jóvenes entre 18 a 28 años en zonas urbanas de la ciudad. Base 1.069 jóvenes encuestados.



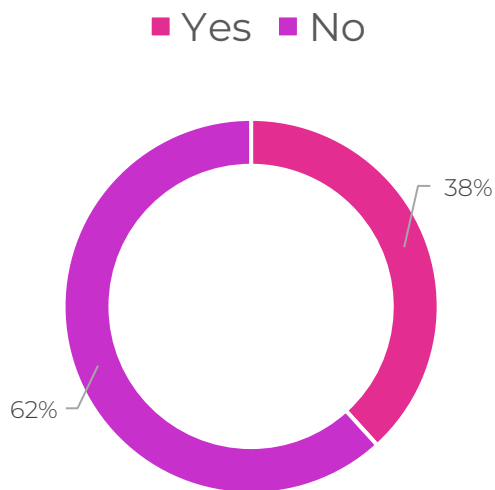
FINDING #10

**Early parenthood have an impact on
access to opportunities**

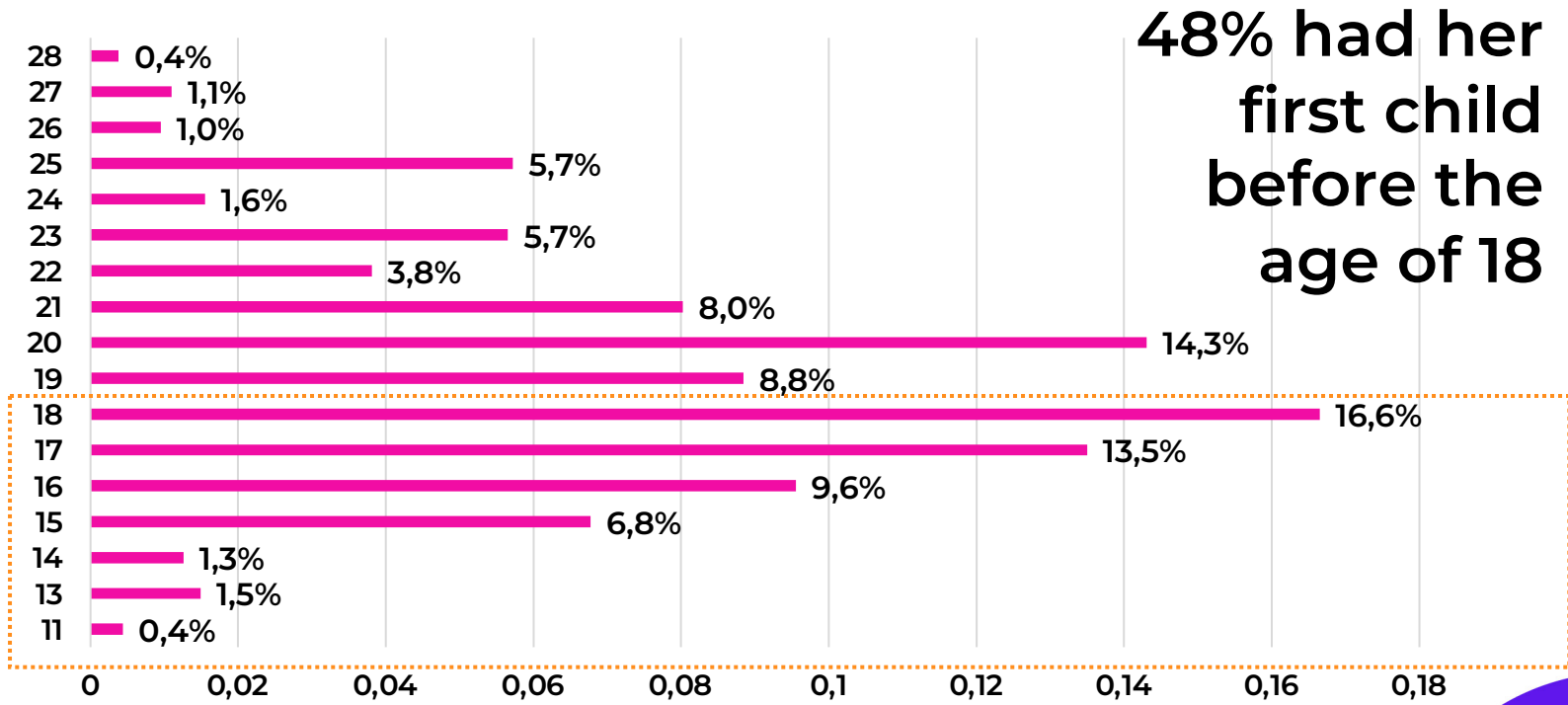
FINDING 10

Early motherhood and fatherhood have an impact on acces to opportunities

Youth who have children



Age at first child

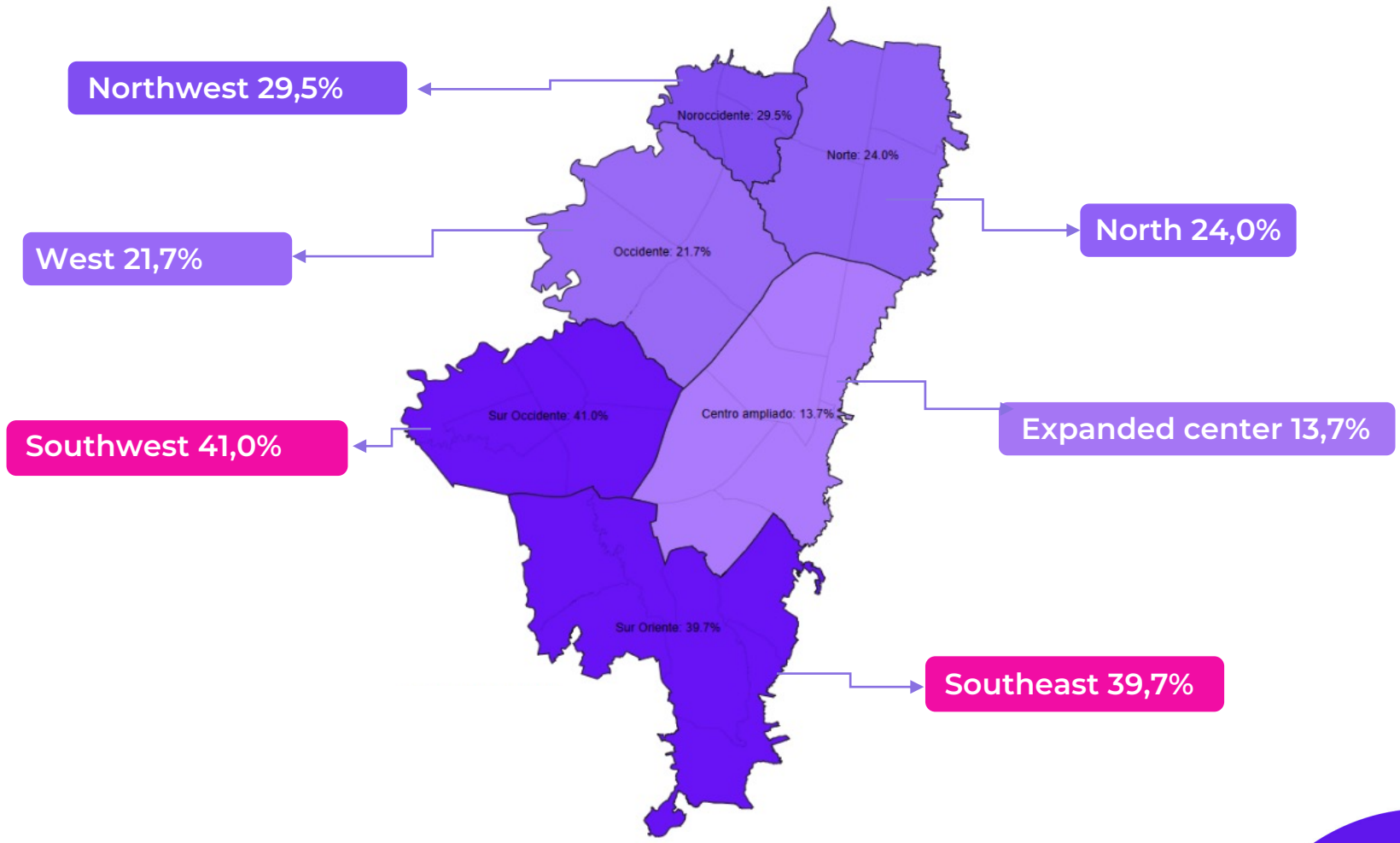


Source: Encuesta Jóvenes con Potencial, GOYN Bogotá y Bogotá Cómo Vamos, 2023. Aplica para jóvenes entre 18 a 28 años en zonas urbanas de la ciudad. Base 1.069 jóvenes encuestados.

FINDING 10

Question: What is the percentage of young people who have children?

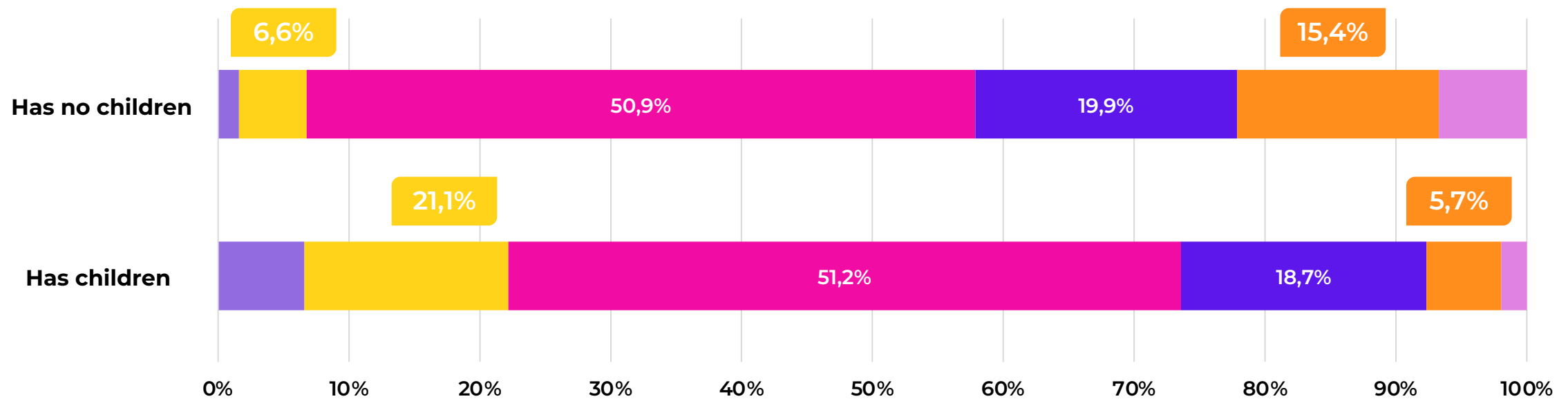
PERCENTAGES BY AREA



Youth with children have less access to training opportunities

Question: What is the highest educational level achieved?

- Primary basic education (up to 5th grade)
- High school education (up to 11th grade)
- Professional
- Basic secondary education (up to 9th grade)
- Professional technician/ technological
- Postgraduate



Source: Encuesta Jóvenes con Potencial, GOYN Bogotá and Bogotá Cómo Vamos, 2023. Applies to young people between 18 and 28 years old in urban areas of the city. Base 1,069 young people surveyed.

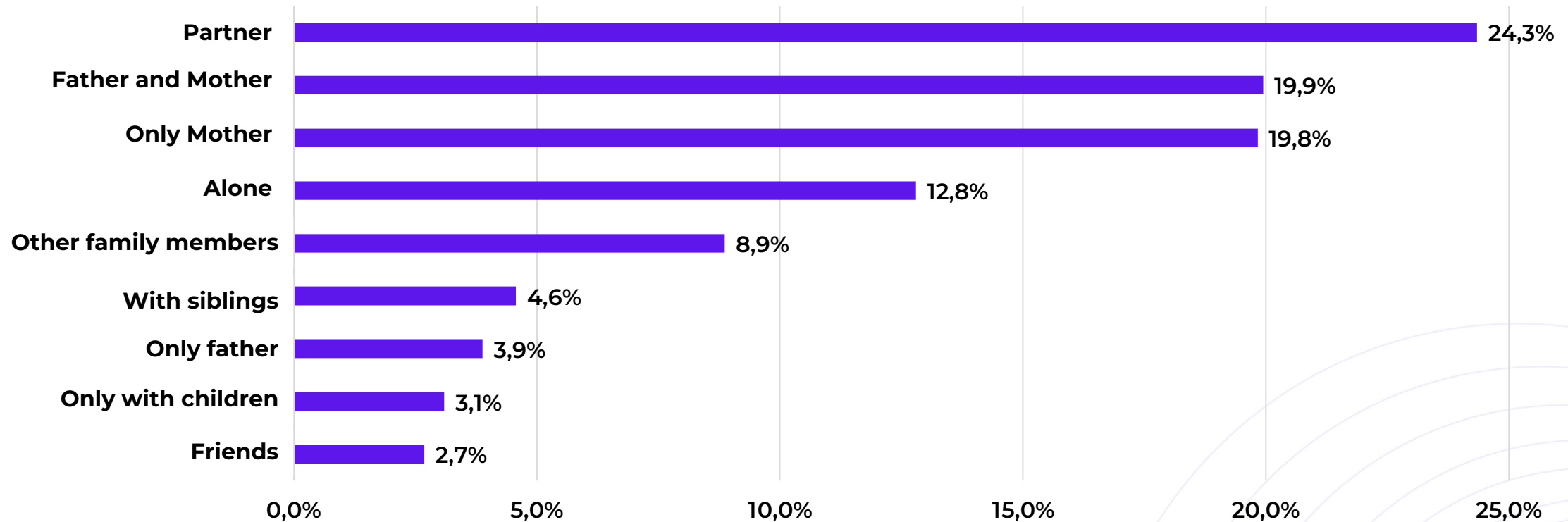
REALITIES AND CONTEXT OF OPPORTUNITY YOUTH



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WITH WHOM DOES THE YOUNG POPULATION LIVE?

Question: Do you currently live with...?

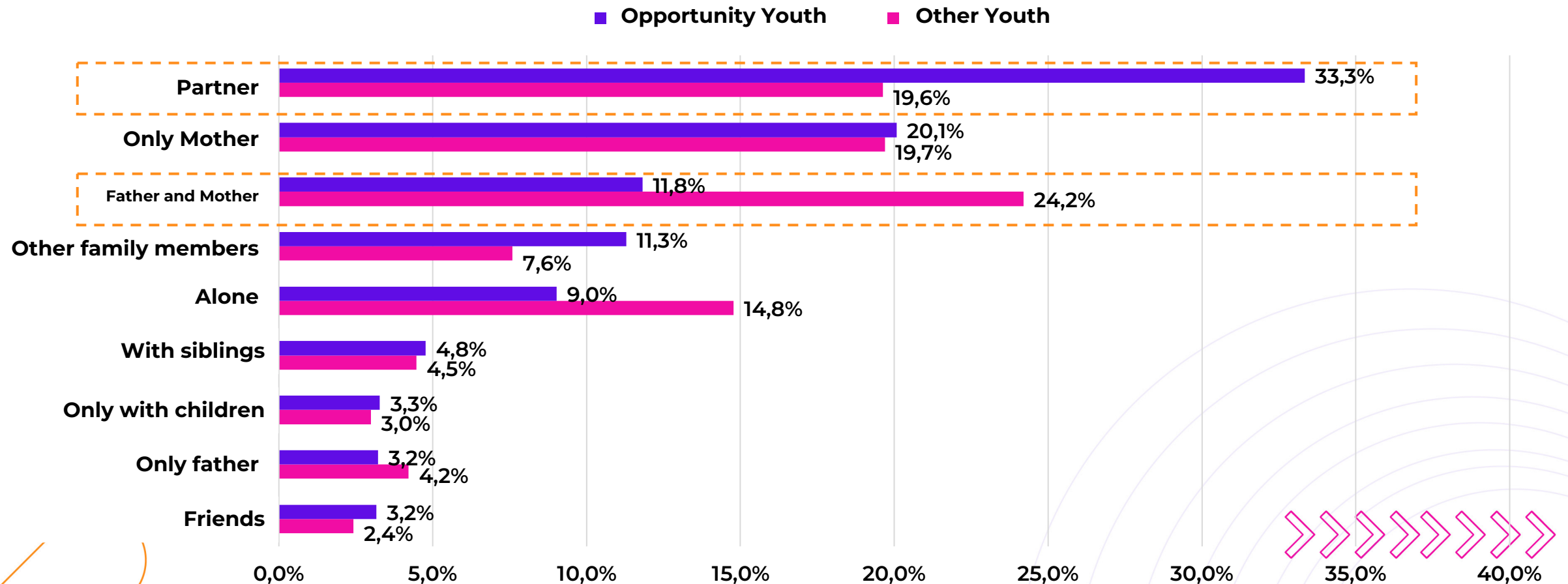


Source: Encuesta Jóvenes con Potencial, GOYN Bogotá and Bogotá Cómo Vamos, 2023. Applies to young people between 18 and 28 years old in urban areas of the city. Base 1,069 young people surveyed.



WITH WHOM DOES THE YOUNG POPULATION LIVE?

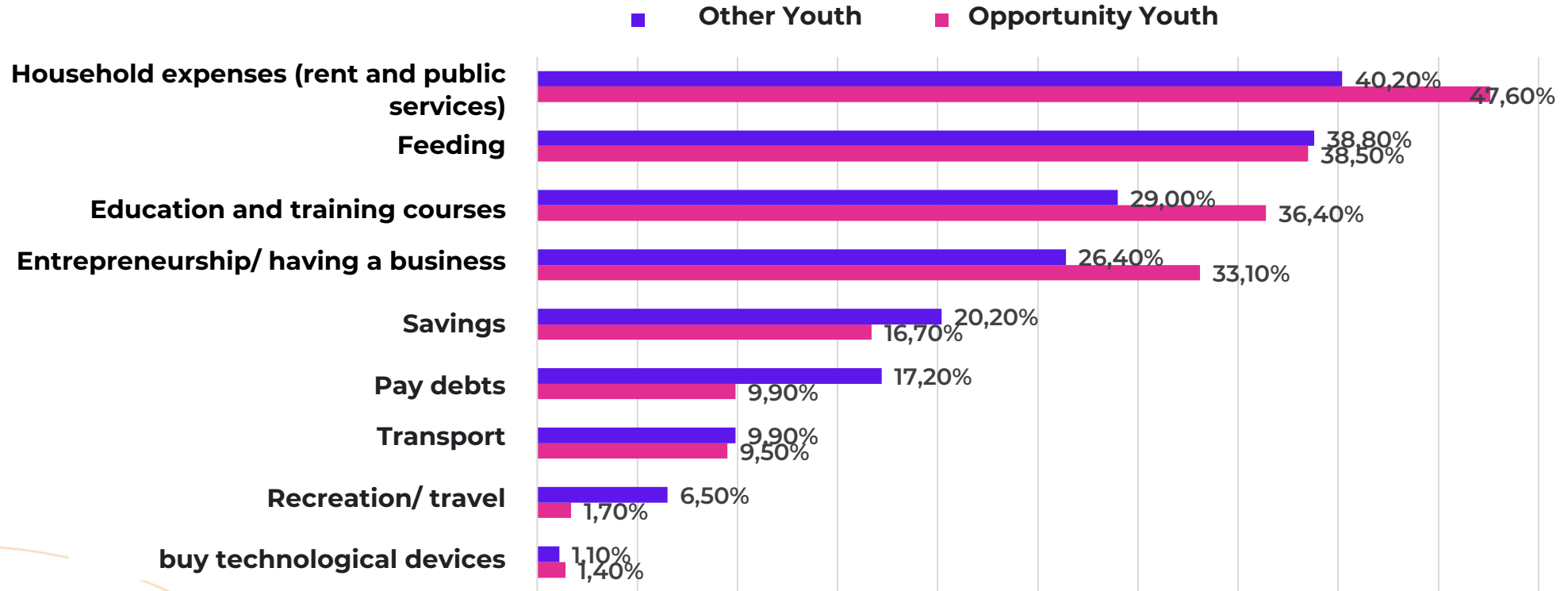
The Opportunity Youth tend to live with their partners, while other young people who are studying and/or working live mostly with their parents.



MAIN ECONOMIC NEEDS

The Opportunity Youth would prioritize household expenses and food in the event of receiving official financial support

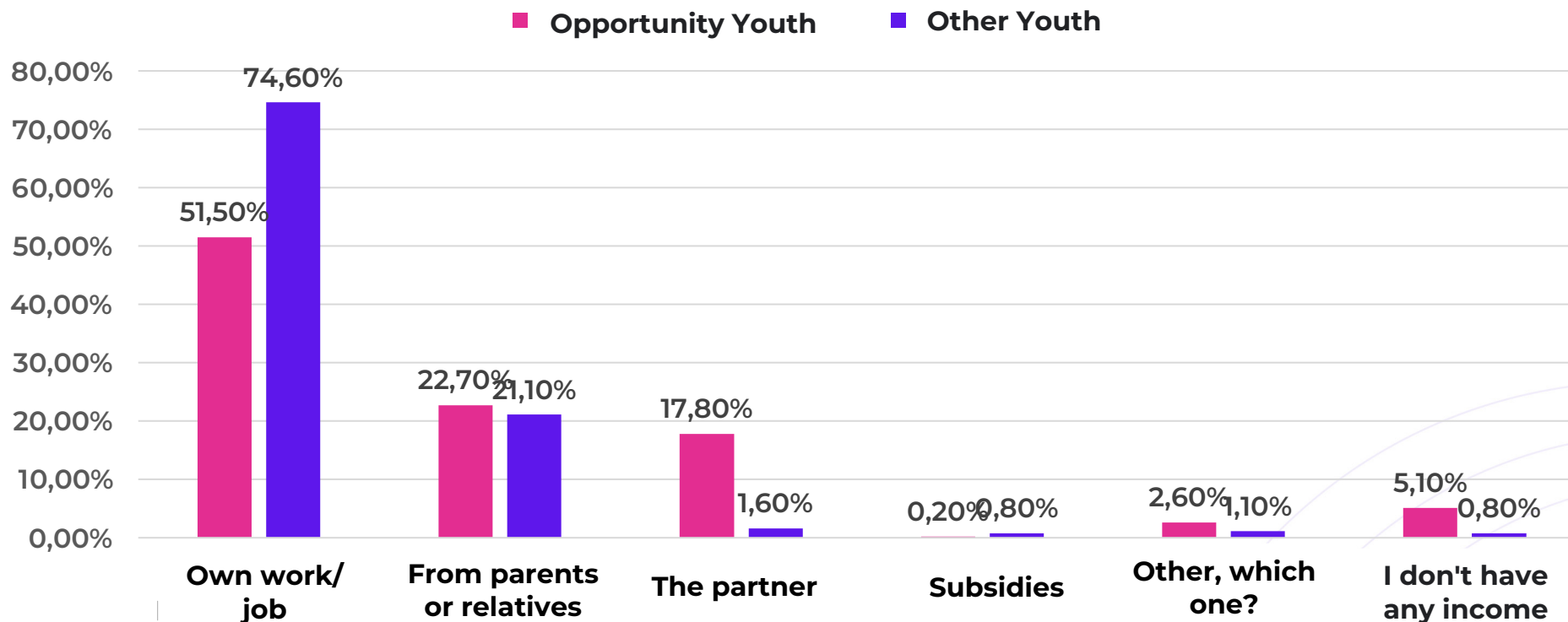
Question: If you had official economic support (subsidy), what would you mainly use it for?



Source: Encuesta Jóvenes con Potencial, GOYN Bogotá and Bogotá Como Vamos, 2023. Applies to young people between 18 and 28 years old in urban areas of the city. Base 1,069 young people surveyed.

SOURCES OF INCOME OF THE YOUNG POPULATION

Question: where do your current sources of income come from?

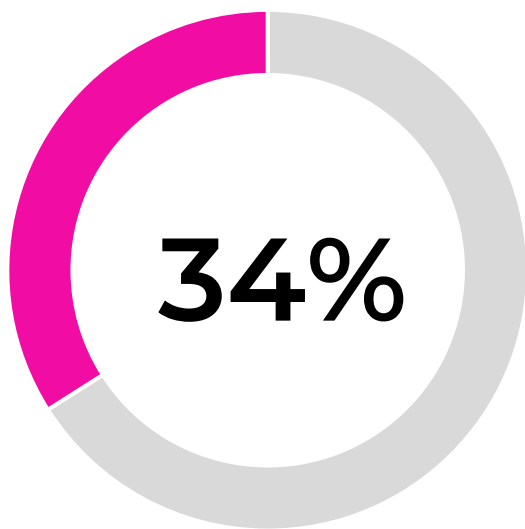


Source: Encuesta Jóvenes con Potencial, GOYN Bogotá and Bogotá Cómo Vamos, 2023. Applies to young people between 18 and 28 years old in urban areas of the city. Base 1,069 young people surveyed.



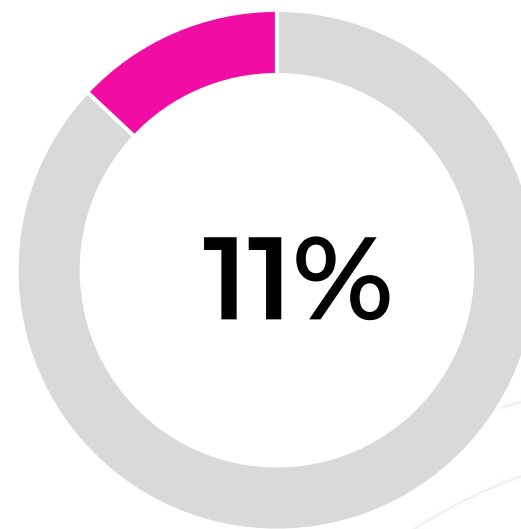
YOUNG PEOPLE WHO DO NOT HAVE ACCESS TO THE INTERNET AT HOME

Opportunity Youth



■ Yes ■ No

Other Young People

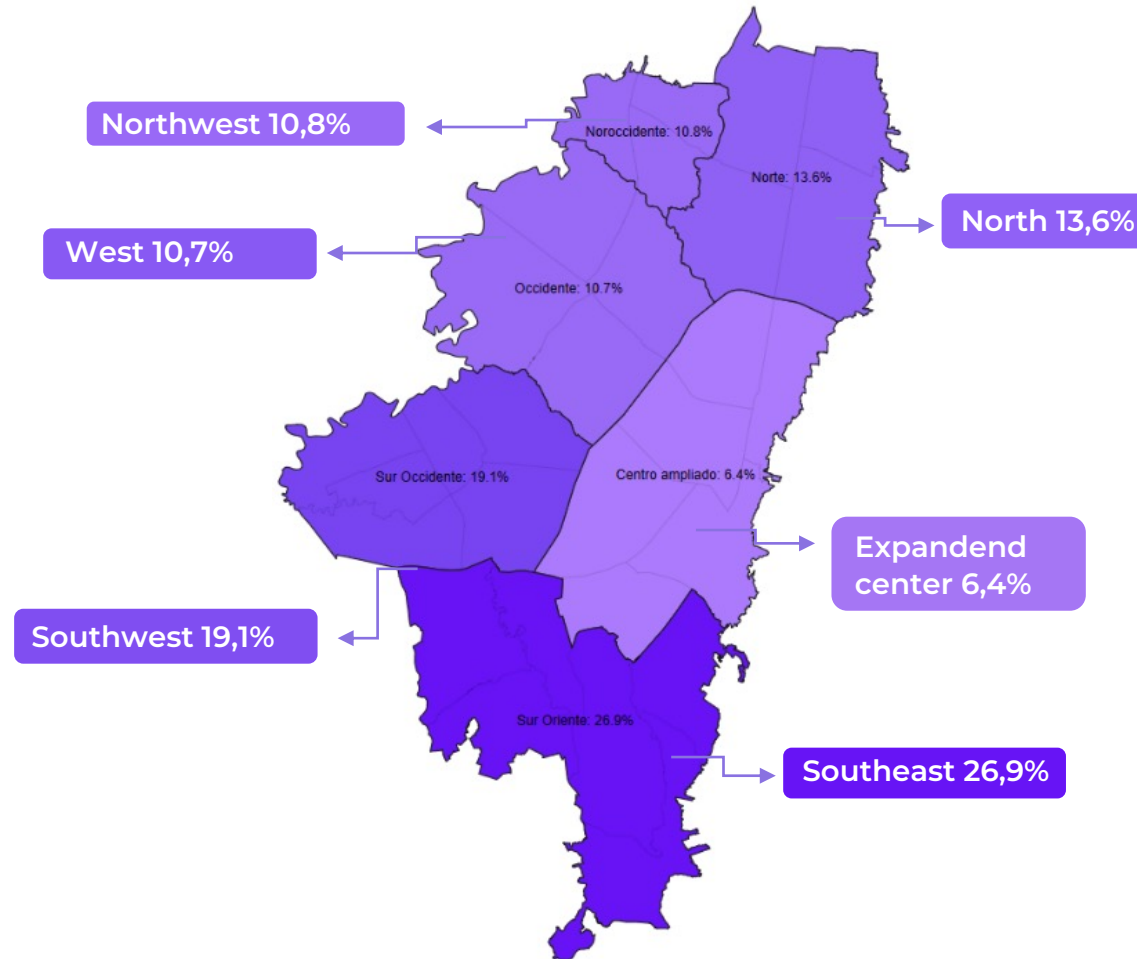


■ Yes ■ No

Source: Encuesta Jóvenes con Potencial, GOYN Bogotá and Bogotá Cómo Vamos, 2023. Applies to young people between 18 and 28 years old in urban areas of the city. Base 1,069 young people surveyed.

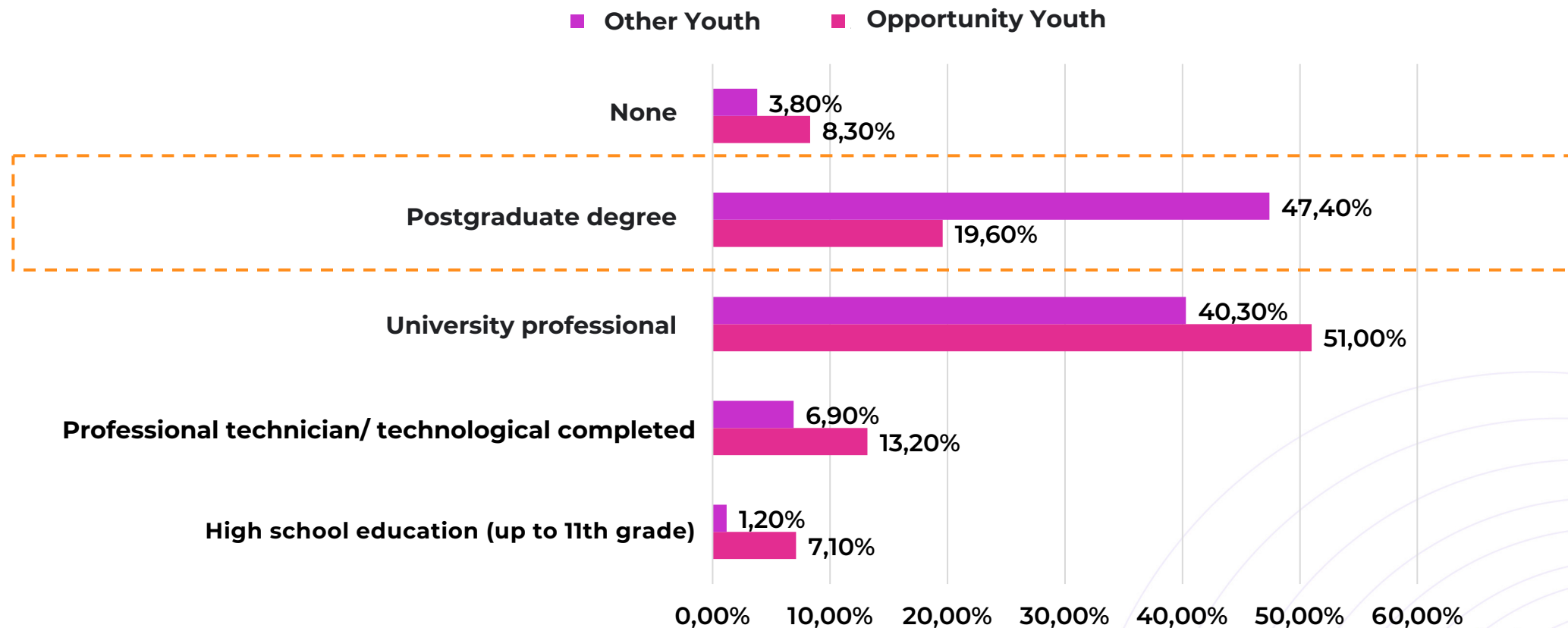


Percentage of young people who do not have access to the Internet by sector of the city in Bogotá



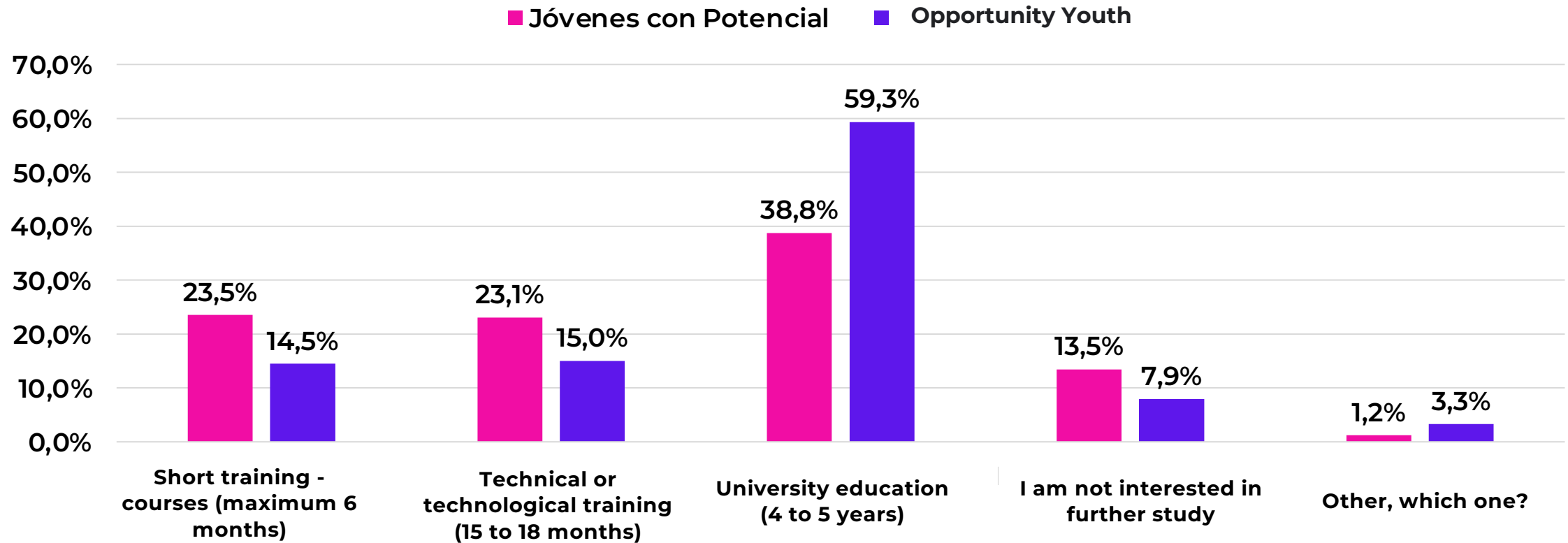
EDUCATIONAL LEVELS TO WHICH THEY ASPIRE

Question: What is the highest level of education you would like to achieve?



Source: Encuesta Jóvenes con Potencial, GOYN Bogotá and Bogotá Cómo Vamos, 2023. Applies to young people between 18 and 28 years old in urban areas of the city. Base 1,069 young people surveyed.

Of the following training options, which one would you take in order to be able to get employment opportunities?



Source: Encuesta Jóvenes con Potencial, GOYN Bogotá and Bogotá Cómo Vamos, 2023. Applies to young people between 18 and 28 years old in urban areas of the city. Base 1,069 young people surveyed.

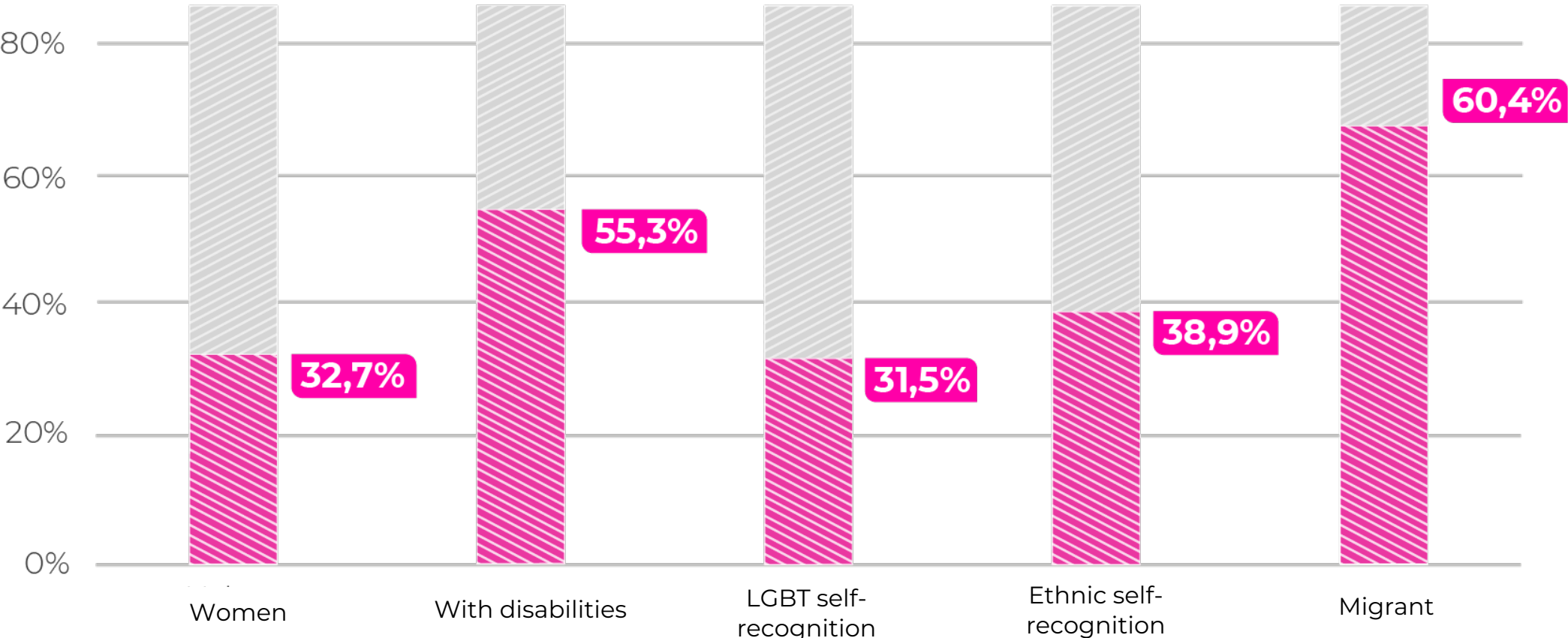
FOCUS GROUPS RESULTS

RESULTS PRESENTATION



GLOBAL OPPORTUNITY
YOUTH NETWORK: BOGOTÁ
EL FUTURO ES JOVEN
aspen institute

Opportunity Youth rate by population group - Bogotá 2022.

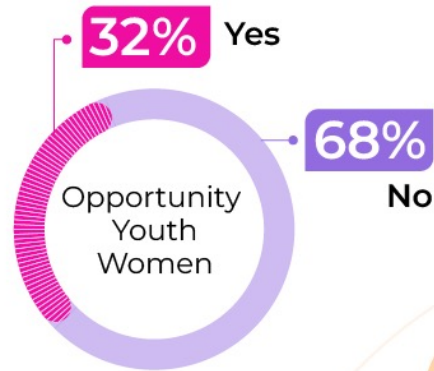


Fuente: DANE – GEIH, 2022. Factores de expansión 2018.



YOUNG WOMEN

925.103 ✨
YOUNG WOMEN IN BOGOTÁ



EDUCATIONAL LEVEL

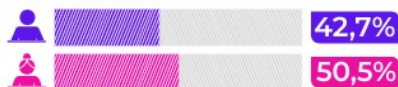
Did not finish high school



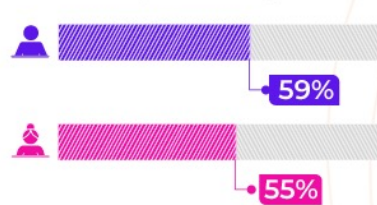
Finished high school



Accessed to higher education



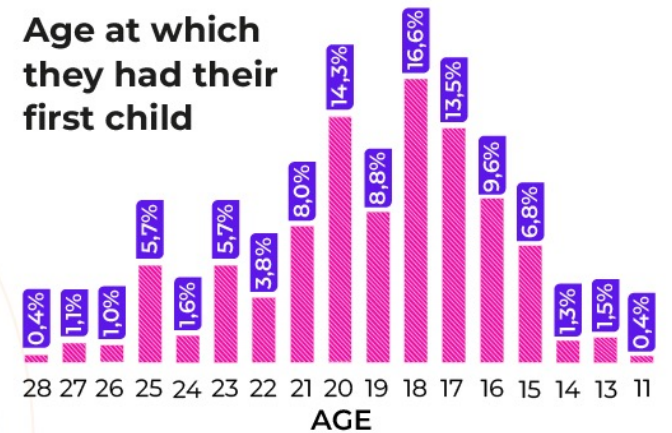
OVERALL PARTICIPATION RATE



Although women have greater access to higher levels of education, **they are less well positioned in the labor market**



Age at which they had their first child



4 OUT OF 10
young women spend **more than 5 hours a day in caregiving activities**

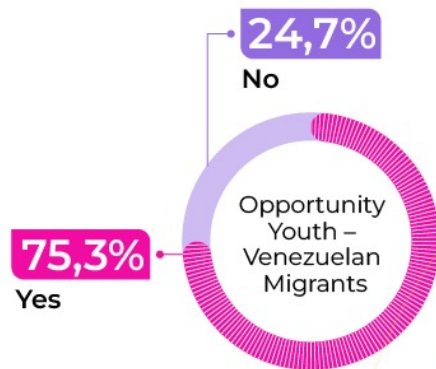
YOUNG WOMEN

The main structural injustice is the cultural and social association they are given with the roles of caregiving and housework.

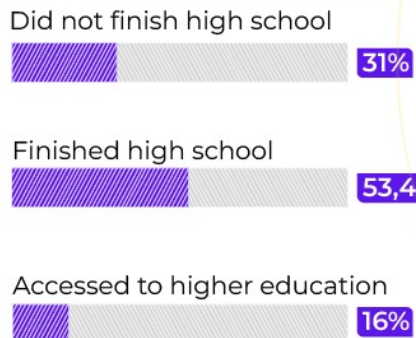
YOUNG VENEZUELAN MIGRANTS

141.000 ✨ YOUNG VENEZUELAN MIGRANTS (ESTIMATED)

TOP 5 SECTORS WHERE YOUNG MIGRANTS WORK



EDUCATIONAL LEVEL

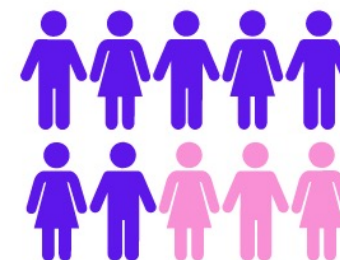
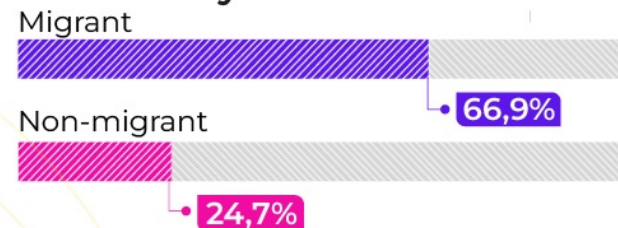


LABOR MARKET

Overall Participation Rate



Informality rate



Venezuelan migrants who work are in **informal jobs**



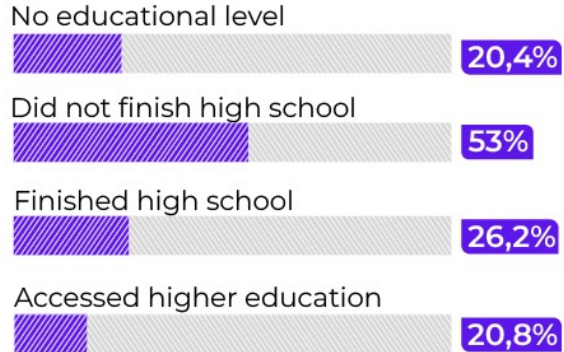
YOUNG MIGRANTS

The main structural injustice is the discrimination and exclusion, related to their nationality.

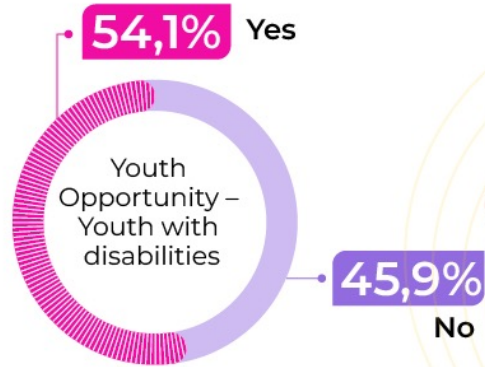
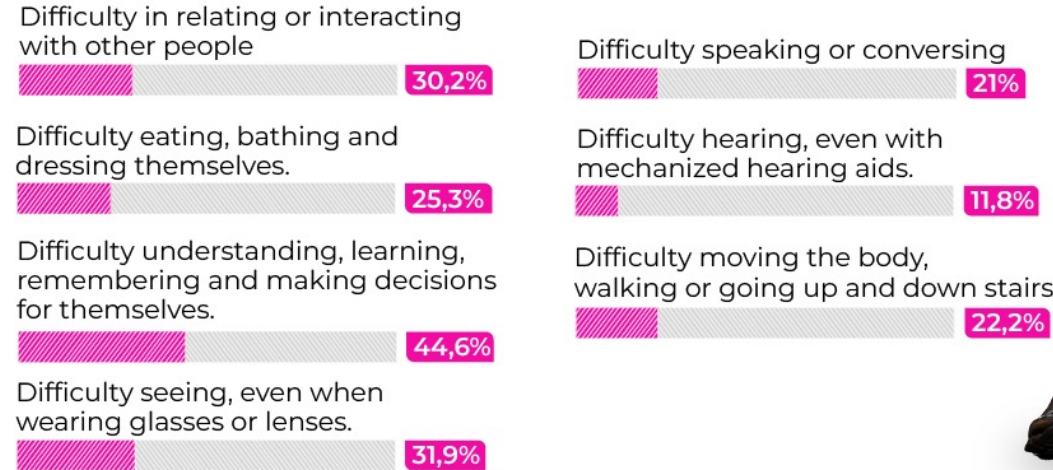
YOUTH WITH DISABILITIES

33.780 ✨ YOUTH WITH DISABILITIES

EDUCATIONAL LEVEL

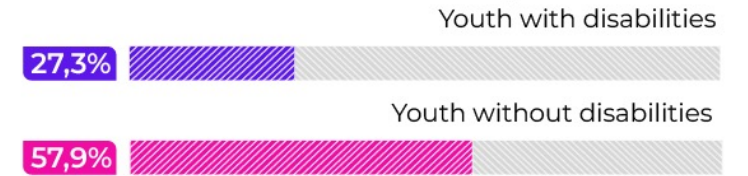


TYPES OF DISABILITIES

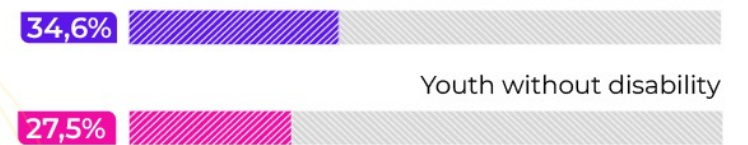


ONLY 2 OUT OF EVERY 10 finish high school education

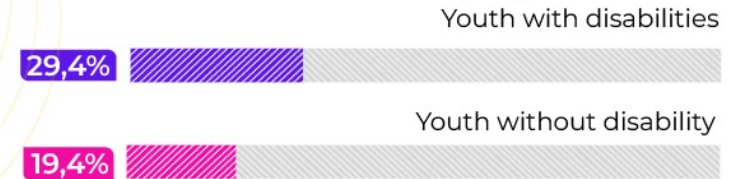
LABOR MARKET Overall Participation Rate



Informality rate



Unemployment rate



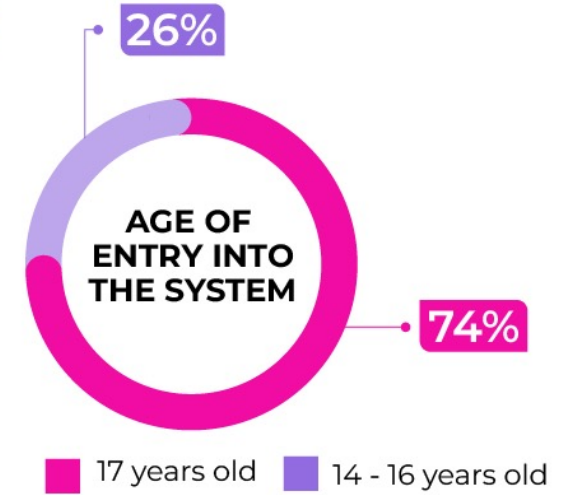
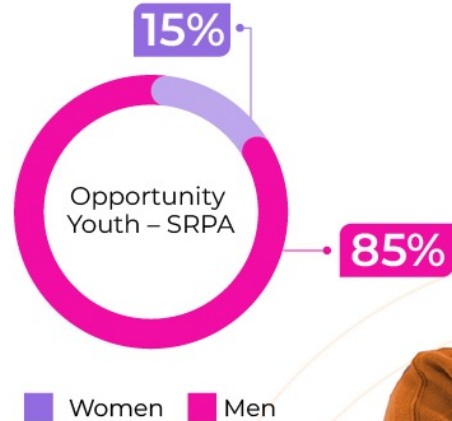
Despite having less participation in the labor market, young people with disabilities are more present in informal activities than young people without disabilities. On average, **only 3 out of every 10 young people are in the labor market, and of these, 35% are in the informal sector**

YOUTH WITH DISABILITIES

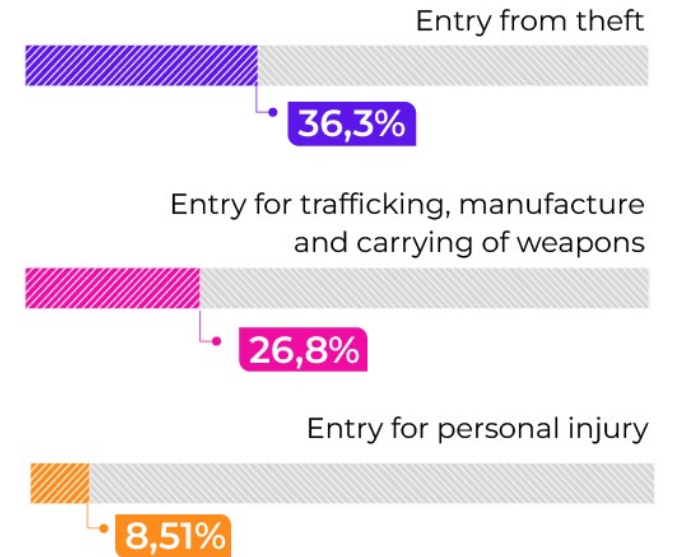
The main structural injustice is the lack of information in society about different abilities, leading to lack of acces.

YOUTH PROTECTION SYSTEM

TOTAL ENTRIES SRPA YOUTH



MAIN CAUSES OF ADMISSIONS



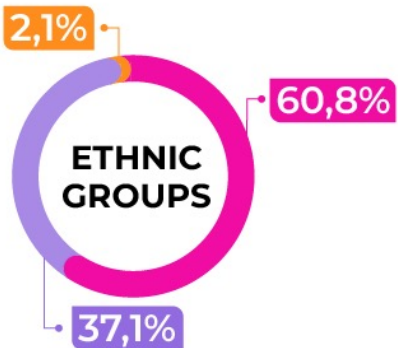
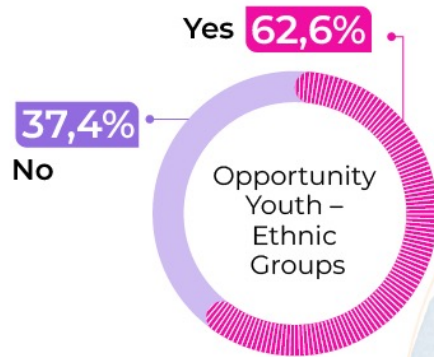
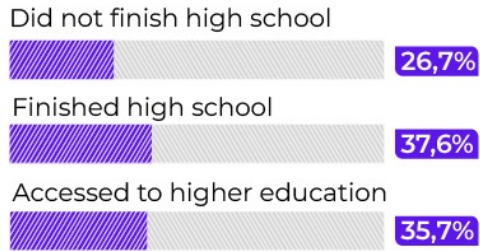
YOUTH PROTECTION SYSTEM

The main structural injustice is the vulnerable and violent environments in which they have grown up, which interrupts their educational trajectories.

YOUTH BELONGING TO ETHNIC GROUPS

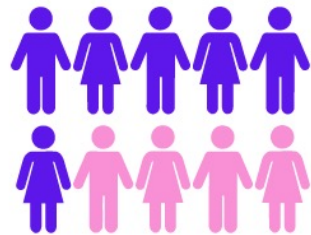
34.092 ✨ YOUTH BELONGING TO ETHNIC GROUPS

EDUCATIONAL LEVEL



Of young people who recognize themselves as belonging to an ethnic group:

- Black, mulatto or Afro-descendant
- Indigenous
- Gypsy, Palenquero or raizal



6 OUT OF 10

young people belonging to ethnic groups were born in a municipality other than Bogotá.



LABOR MARKET

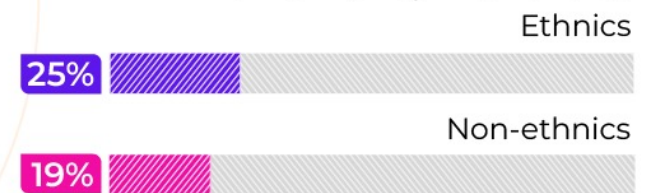
Overall Participation Rate



Informality rate



Unemployment rate



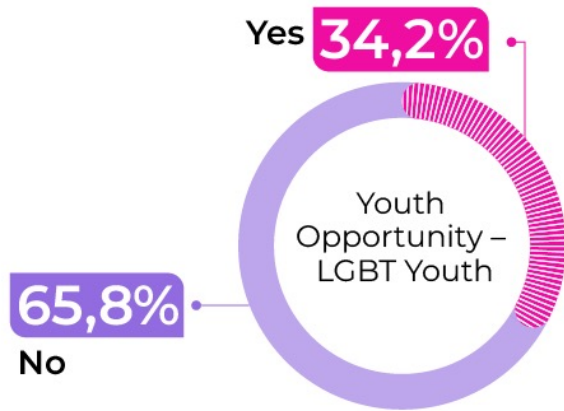
Despite the fact that young people belonging to ethnic groups are more present in the labor market, or seeking to enter it, they present higher levels of informality and unemployment than young people who do not recognize themselves as belonging to an ethnic group.

YOUTH OF ETHNIC GROUPS

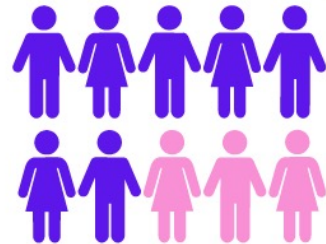
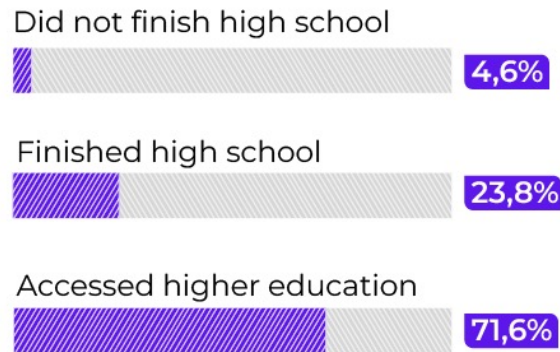
The main structural injustice is social prejudice that questions their capabilities, physical aspect and cultural associations.

LGBTQ+ YOUTH

48.345 ✨ **LGBTIQ+ YOUTH**



EDUCATIONAL LEVEL



7 OUT OF 10

LGBT youth access higher education

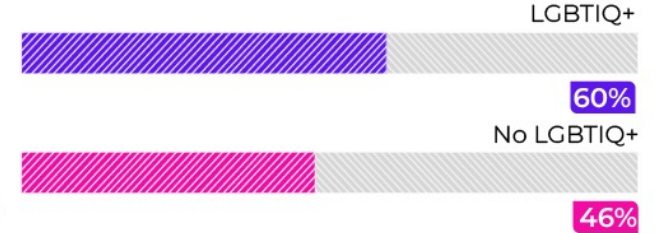


LABOR MARKET

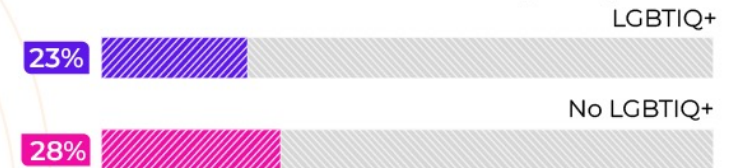
Overall Participation Rate



Informality rate



Occupancy rate



Unemployment rate



LGBTIQ+ YOUTH

The main structural injustices are biases and prejudices about their sexual orientation, physical appearance and narratives about their capabilities.

INFORME GOYN 2023



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